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Wisconsin Angel Network expands resource directory to include tips on effective entrepreneur presentations

MADISON -- The Wisconsin Angel Network web site hosts a number of resources available to entrepreneurs hoping to raise equity investments. The resources, available on-line at www.wisconsinangelnetwork.com, include a newly created template for making presentations to investors.

The template, developed with the input of angel investors, is a step-by-step “how-to” for making effective investor presentations. Learn what investors really want to know when reviewing an investment opportunity! The template includes tips for each slide along with the suggested amount of time to spend on each segment.

Others resources on the site include:

- A presentation by Tim Keane of the Golden Angels Network on “What an Entrepreneur Ought to Know about Angels.”
- A business plan template with tips by Brian Pope of Clear Advantage Research and Consulting.
- Links to services available to entrepreneurs, such as the Wisconsin Entrepreneurs’ Network, the Wisconsin Innovation Network, the Governor’s Business Plan Contest, and the Kauffman Foundation’s “eVenturing” site.
- Links to sites where you can learn more about regulatory issues.

The Wisconsin Angel Network operates the Deal-flow Pipeline, an on-line database of entrepreneurial deals seeking equity investors. Sixty deals are listed currently, with 120 more pending. WAN’s accredited investor network includes 14 organizations representing more than 200 angel investors.

For more information, visit www.wisconsinangelnetwork.com or contact WAN director Joe Kremer at jkremer@wisconsinangelnetwork.com

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