



Wednesday, July 19, 2006

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MEDIA ADVISORY

**Grant and Crawford Counties are
'Capital for the Day' on July 25th**

Governor Jim Doyle announced today that Grant and Crawford Counties are "Capital for the Day" on Tuesday, July 25, 2006. Governor Doyle will bring First Lady Jessica Doyle, Lieutenant Governor Lawton, and members of his Cabinet to Grant and Crawford Counties to meet with local citizens and local government and business leaders to make sure their views are heard in Madison.

"I am committed to making life more affordable for middle-class families in Southwest Wisconsin, and across the state," Governor Doyle said. "Our time in Grant and Crawford counties will focus on how we continue to grow our economy, and help residents who are getting squeezed. This is a agricultural center of our state – with hardworking people and strong families, and I'm looking forward to taking my administration there on July 25th."

The day will start at 8:00 a.m. at a breakfast with business and community leaders at the Barn Restaurant in Prairie du Chien and will end at 4:30 p.m. with a reception at Legion Field in Platteville during the 56th annual Strawberry Festival, part of the city's Hometowne Festival Week. Governor Doyle, First Lady Doyle, Lt. Governor Lawton, and members of the Governor's Cabinet will attend the breakfast event. Throughout the day, the leaders will split up and visit communities across Grant and Crawford Counties, and will then come back together to attend the evening event.

Residents interested in attending the breakfast event can contact the Prairie du Chien Area Chamber Commerce at 608-326-8555 or e-mail pdccoc@mhtc.net no later than Thursday, July 20, 2006. Those interested in attending the community reception may join leaders and community members at the Strawberry Festival at Legion Field in Platteville. For more information about the festival please contact Megan Graney of the Southwest Health Center at 608-342-4704, or visit www.platteville.com.

Cabinet members joining the Governor, First Lady and the Lt. Governor include Administration Secretary Steve Bablitch, Agriculture and Consumer Protection Secretary Rod Nilsestuen, Commerce Secretary Mary Burke, Corrections Secretary Matt Frank, Financial Institutions Secretary Lorrie Keating Heinemann, Health and Family Services Secretary Helene Nelson, Natural Resources Secretary Scott Hassett, Public Service Commission Chairperson Dan Ebert, Regulation and Licensing Secretary Celia Jackson, Revenue Secretary Michael Morgan, Tourism Secretary Jim Holperin, and Workforce Development Secretary Roberta Gassman.

A complete schedule of events for the Governor, First Lady, and Cabinet is attached.

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Governor Jim Doyle's Events:

**8:00 a.m. Crawford County Community Breakfast
The Barn Restaurant
32800 County Road K
Prairie du Chien**

Governor Doyle, First Lady Jessica Doyle, Lieutenant Governor Lawton, and members of the Governor's Cabinet will have breakfast with Prairie du Chien area community and business leaders, and local residents to discuss how the Doyle Administration can continue to invest in the area. The Governor will also present the County with a certificate proclaiming Crawford County "Capital for the Day."

**9:45 a.m. Rural *BadgerCare Plus* Town Hall Discussion
Crawford County Administration Building
Room 130, Lower Level
225 North Beaumont Road
Prairie du Chien**

Governor Doyle and Health and Family Services Secretary Helene Nelson will be holding a town hall discussion with farming families, health care providers, advocates, social workers, policy makers and members of the public regarding Governor Doyle's *BadgerCare Plus* proposal to provide health insurance to all Wisconsin children.

In Wisconsin 91,000 children were without health insurance for at least part of the year in 2004 – Governor Doyle believes we can do better. *BadgerCare Plus* would give more people access to the affordable health insurance they need to be healthy and strong.

**11:15 a.m. Visit to Nu-Pak, Inc.
301 First Street
Boscobel**

Governor Doyle will tour Nu-Pak, Inc., a food packaging business in Boscobel and meet with its leadership and employees. Last October, Nu-Pak received \$250,000 in Community Development Zone (CDZ) credits from the Department of Commerce for a \$6.5 million expansion project that created 87 jobs. The company considered expanding at a location in another state, and the availability of CDZ credits was instrumental in the company's decision to expand in Boscobel rather than in an out-of-state location.

**12:30 p.m. Regional Economic Development Listening Session
Lancaster High School
806 East Elm Street
Lancaster**

Governor Doyle, will conduct a listening session for local community leaders, economic development professionals, workforce development experts, educators and area business representatives to talk about the growth and economic future of Southwest Wisconsin. The Governor will be joined by Commerce Secretary Burke, Revenue Secretary Michael Morgan, Workforce Development Secretary Roberta Gassman, Department of Financial Institutions Secretary Lorrie Keating Heinemann, Public Service Commission Chair Dan Ebert and representatives from the Wisconsin Housing and Economic Development Authority (WHEDA).

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**1:30 p.m. Southwest Wisconsin Technical College
1800 Bronson Boulevard
Fennimore**

Governor Doyle and Workforce Development Secretary Roberta Gassman will meet with College President Dr. Karen Knox, speak with students and faculty, and learn about the college's Golf Course Management Program.

**2:45 p.m. Visit UW-Platteville's Women in Engineering Camp
Ullrich Hall, Room 127
1 University Plaza
Platteville**

Governor Doyle and First Lady Jessica Doyle will visit the UW-Platteville Women in Engineering Camp. Governor Doyle will speak to the high-school age campers, answer questions, and observe a demonstration of a software controlled Lego robot, as well as other projects participants are working on.

**3:45 p.m. Dairy Grant Announcement and Farm Tour
Tom and Connie Kunkel's Dairy Farm
1784 Kirkwood Road
Cuba City**

Governor Doyle and Agriculture Secretary Rod Nilsestuen will make a major dairy grant announcement and tour Tom and Connie Kunkel's dairy farm to learn about recent modernization efforts on their second-generation dairy farm.

**4:30 p.m. Grant County Community Reception
Strawberry Festival
Legions Field
Platteville**

Governor Doyle, First Lady Doyle, Lieutenant Governor Lawton, and members of the Governor's Cabinet will enjoy Platteville's famous Strawberry festival at a reception with Grant County residents. The public is encouraged to attend.

First Lady Jessica Doyle's Events:

**10:00 a.m. Tour of Lake Valley Camp
Hoover Hollow Road
Boscobel**

First Lady Doyle will tour the Lake Valley Camp, which provides a free summer camp experience for over 300 children living in Milwaukee's central city. Each summer, children visit Lake Valley Camp for two weeks. A unique aspect of the program is that the camp is committed to keeping participants involved summer after summer for up to 10 years. The First Lady will tour the camp with the Leadership Trainees, a group of 15 and 16 year-olds who provide guidance to the rest of the campers.

**11:00 a.m. River Ridge Summer School Visit
11165 County Highway P
Patch Grove**

The First Lady will visit summer school programs at River Ridge Elementary School. Students from grades 1-6 will be participating in Reading, Math, and Science classes to catch up before the school year begins in the fall.

12:30 p.m. Story Hour at Prairie du Chien Memorial Library
Prairie du Chien Memorial Library
125 South Wacouta
Prairie du Chien

The First Lady will read to a group of local children as a part of "Story Hour" at the Library.

3:30 p.m. Tour of Bright from the Start Learning Center
615 South Chestnut Street
Platteville

The First Lady will tour the "Bright from the Start" Learning Center and donate books to the children. The owner, Brenda Allbee, is a graduate of the Southwestern Wisconsin Community Action Program's Jobs and Business Development Program. The center provides important jobs in the community and serves many special needs and low income families.

Lieutenant Governor Lawton's Events:

9:45 a.m. ArtsBuild Meeting
Sugar Creek Park Pavillion
Ferryville

Lt. Governor Lawton will meet with local artists and representatives of the ArtsBuild organization. Participants will discuss with the Lt. Governor the ArtsBuild events that took place throughout the year, including the SmART Community Sessions.

11:15 a.m. E-911 Grant Presentation to Crawford County
County Administrative Building, County Board Room
225 North Beaumont Road
Prairie du Chien

Lt. Governor Lawton will present a grant to Crawford County Law Enforcement Officials for their upgrade to a wireless enhanced 911 system. Lt. Governor Lawton will participate in a live demonstration of this service which allows call centers to automatically determine the exact location of wireless callers. The public is welcome to attend the grant presentation.

1:30 p.m. Wisconsin Women Equal Prosperity (WW=P) Meeting
045 Ottensman Hall, Women in Engineering Mentor Center
UW-Platteville
Platteville

Lt. Governor Lawton will participate in a WW=P roundtable discussion which will focus on women and leadership. Participants will generate ways to identify and recognize leaders as well as cultivate the growing WW=P movement in the multi-county area.

3:15 p.m. E-911 Grant Presentation to Grant County
Grant County Sherriff's Department
1000 North Adams Street
Lancaster

Lt. Governor Lawton will present a grant with PSC Chairperson Dan Ebert to Grant County Law Enforcement Officials for the installment of the Wireless Enhanced 911 Emergency System. This system will improve public safety by alerting emergency call centers to the exact location of wireless customers.