BEFORE THE
DIVISION OF SECURITIES
DEPARTMENT OF FINANCIAL INSTITUTIONS
STATE OF WISCONSIN

In the Matter of NUSTART NUTRITIONAL, INC., and RICK JOHNSON, Respondents.	PETITION FOR ORDER File No. S-03117(EX)

The staff of the State of Wisconsin, Department of Financial Institutions, Division of Securities, Bureau of Registration & Enforcement, has conducted an investigation in this matter pursuant to sec. 551.56, Wis. Stats. and as a result thereof alleges as follows:

1. NuStart Nutritional, Inc. ("NuStart") is a foreign business entity with a last known business address of 200 Greenridge Drive, #403, Lake Oswego, Oregon 97035;

2. Rick Johnson ("Johnson") is an individual who at all times material hereto has been the president of NuStart, with a last known business address at that of NuStart;

3. During the period of 2001, Johnson, on behalf of NuStart, offered and sold to at least one person in Wisconsin, 20,000 shares of NuStart in the amount of $5,000;

4. The shares of NuStart are securities as defined by sec. 551.02(13), Wis. Stats., and have never been registered for offer and sale in Wisconsin pursuant to Ch. 551, Wis. Stats.;

5. NuStart and Johnson have violated sec. 551.21(1), Wis. Stats., by offering and selling unregistered securities to a person in Wisconsin; and

6. Staff of the Bureau of Registration & Enforcement wrote to NuStart and Johnson requesting information and documents concerning their securities-related activities with persons in Wisconsin and received no response.

Therefore, the staff of the Bureau of Registration & Enforcement petitions the Administrator of the Division of Securities for the issuance of the attached Order pursuant to Ch. 551, Wis. Stats.

11-6-03	11/6/03
Mark E. Dorman Examiner	David A. Cohen Supervising Attorney
Date	Date