

BEFORE THE
STATE OF WISCONSIN
DEPARTMENT OF FINANCIAL INSTITUTIONS
DIVISION OF SECURITIES

In the Matter of
ROCK J. EIDEN

WAIVER AND CONSENT
TO ORDER

Respondent.

File No. S-01134(LX)

The undersigned Respondent, neither admitting or denying the allegations of the Petition For Order and having decided not to contest the issuance of the attached Order, hereby waives its right to a hearing with respect to this matter and hereby consents to the issuance of the Order;

The undersigned Respondent understands that the Order is effective when signed by the Administrator of the Division of Securities and that a willful violation of an Order signed by the Administrator is a criminal offense.

EXECUTED this 10th day of October, 2003.

ROCK J. EIDEN



State of)
County of)

Subscribed before me this
____ day of _____, 2003.

Notary Public

My commission expires _____.

QBMKE5480710.1