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## 2020 Governor's Financial Literacy Award

*Recognizing individuals and organizations for excellence in increasing financial literacy among Wisconsin citizens*

### **Purpose**

The Governor's Council on Financial Literacy and Capability (Council) will select individuals and organizations that demonstrate the criteria listed below in elevating financial literacy in Wisconsin. The Governor's Financial Literacy Award (award) and accompanying media will recognize their accomplishment, amplify their successful financial literacy activities, and encourage others to promote and support financial literacy. Please see instructions at the bottom of the nomination form.

### **Criteria**

- Innovative implementation of an effective financial literacy and capability program or program element within the last two years. Examples of innovations are experiential education, simulations (on-line or on site), gamification platforms, new curriculum, new method of delivery, expanding into new populations such as students, seniors or elders, ethnic groups, employees, low- to moderate-income families, etc.
- Emphasizes financial inclusion
- Demonstrated measurable results
- Collaboration with partners
- Scalability of the program design

### **Categories**

- **Individual** – Any person providing exceptional financial literacy education in an innovative manner
- **Organization/Business** – Any organization or business promoting financial literacy in an innovative manner through its initiatives
- **Legacy** – Any individuals, organizations or businesses whose purpose and heritage is ingrained in sustained financial literacy, inclusion and capability, and whose reputation in doing so is held in high regard as to serve as a model for others in carrying on the work of supporting financial literacy and expanding opportunities through financial capability. This lifetime recognition is intended to be conferred once to the recipients.

### **Selection Process**

The Council's Awards Work Group (work group) will accept nominations **on or before March 15, 2021**. The final selection of awards will be made in the spring of 2021.

### **Granting of Awards**

The award may be granted any time after the work group has made its selection. The Council directs the Department of Financial Institutions staff to coordinate with the work group to confer the awards.

### **Questions**

Please contact David Mancl, Council Executive Director, WI Department of Financial Institutions, Office of Financial Literacy (david.mancl@dfi.wisconsin.gov, 608-261-9540).

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## 2020 Nomination Form

### Select one category:

**Innovation Award** – Individual (any person providing exceptional financial literacy education in an innovative manner within the last two years)

**Innovation Award** – Organization/Business (any organization or business promoting financial literacy education in an innovative manner within the last two years)

**Legacy Award** – Any individuals, organizations or businesses whose purpose and heritage is ingrained in sustained (i.e., more than two years) financial literacy and capability, and whose reputation in doing so is held in high regard as to serve as a model for others in carrying on the work of supporting financial literacy and expanding opportunities through financial capability. This lifetime recognition is intended to be conferred once to the recipients.

### Information about the nominee:

**Name (First, Middle Initial, Last):**

**Contact Person:**

**Address:**

**City/State/Zip:**

**Email:**

**Telephone:**

### Information about the nominator:

**Name:**

**Contact Person:**

**Address:**

**City/State/Zip:**

**Email:**

**Telephone:**

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## 2020 Nomination Form

### Individual/Organization/Business

Please briefly state why the nominee meets the criteria of the Governor's Financial Literacy Award.

1. How has the financial literacy initiative been innovative in its implementation?
2. How many individuals were impacted by the financial literacy program during the past year?
3. What were the results of the initiative(s) and how did it emphasize financial inclusion?
4. Please list specific metrics, such as increase in financial literacy knowledge or changes in financial intentions, behavior or financial wellness.
5. Who were the collaborating partners (if any) of the initiative and what were their roles?
6. Please mark any of the following that apply:

The initiative(s) has/have a statewide scope

The initiative(s) has/have the potential to be replicated or expanded to serve additional people.

**Instructions:** 1. Please save this nomination form to your computer, 2. Using the saved document, complete it by filling in the necessary information, 3. Save or print it, 4. Submit the completed nomination via email to: [david.mancl@dfi.wisconsin.gov](mailto:david.mancl@dfi.wisconsin.gov). You are encouraged to attach any program materials or supporting documents that illustrate your financial literacy initiatives.

Thank you for your nomination.

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**2020  
Nomination Form  
Legacy**

Please briefly state why the nominee meets the criteria of the Governor's Financial Literacy Award.

1. How has the nominee been innovative in its implementation?
2. How many individuals were impacted by the nominee's initiative?
3. What were the results of the nominee's initiative(s) and how were the results measured?
4. Please list specific metrics, such as increase in financial literacy knowledge or changes in financial intentions or behavior.
5. Who were the collaborating partners (if any) of the initiative and what were their roles?
6. Please mark any of the following that apply:

The initiative(s) has/have a statewide scope

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