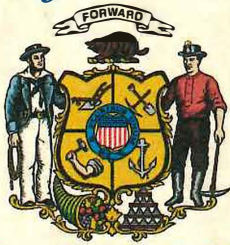


# STATE of WISCONSIN



OFFICE of the GOVERNOR

## Proclamation

*WHEREAS*; our financial system has evolved to provide consumers unprecedented access to a growing array of financial products and services; and

*WHEREAS*; consumers' financial knowledge and skills have not kept pace with this expansion; and

*WHEREAS*; the Governor's Council on Financial Literacy was established to measurably improve the financial literacy of Wisconsin citizens; and

*WHEREAS*; the Council's launch of Wisconsin's first-ever statewide Money Smart Week<sup>®</sup> Wisconsin initiative 12 years ago led the nation as an overwhelming success, and during the 2017 Money Smart Week<sup>®</sup> more than 300 volunteer, partnering organizations offered educational events that attracted 15,411 attendees; and

*WHEREAS*; Money Smart Week<sup>®</sup> is being celebrated nationwide during the same week in April as part of the national recognition of the importance of financial literacy education; and

*WHEREAS*; Money Smart Week<sup>®</sup> promotes financial literacy awareness and provides hundreds of financial education classes, activities, and opportunities for Wisconsin's citizens by working with consumers, bringing together different organizations to help them share expertise, leverage limited resources, and expand community participation;

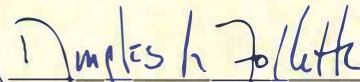
*NOW, THEREFORE*, I, Scott Walker, Governor of the State of Wisconsin,  
do hereby proclaim April 21 – 28, 2018 as

### MONEY SMART WEEK<sup>®</sup> WISCONSIN

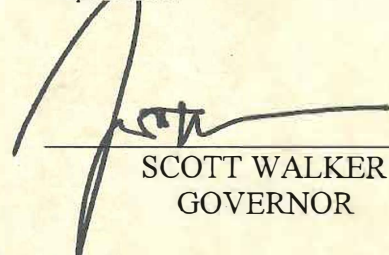
throughout the State of Wisconsin and I commend this observance to all of our citizens.



By the Governor:

  
DOUGLAS H. FOLTZ  
Secretary of State

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 2<sup>nd</sup> day of April 2018.

  
SCOTT WALKER  
GOVERNOR