



Governor's Council on Financial Literacy

April 2018

Dear Friends,

It is my pleasure to write this letter of support for the 2018 Money Smart Week Wisconsin, scheduled for April 21-28 in communities across our state. Dozens of organizing committees have planned hundreds of Money Smart Week events with the assistance of thousands of volunteers. Wisconsin consumers will be able to attend outstanding sessions on a variety of financial topics ranging from personal budgeting to investing and planning for retirement.

I am pleased to join the Governor's Council on Financial Literacy, the Wisconsin Department of Financial Institutions, the Chicago Federal Reserve Bank, and the many organizers in support of Money Smart Week. Education is the key to financial survival and success in these fast-changing economic times. Through the efforts of the Money Smart Week Wisconsin organization and hundreds of partners, we are able to provide numerous educational opportunities during this week-long focus on personal finance.

On behalf of the Governor's Council on Financial Literacy, I encourage all Wisconsin citizens to explore their financial well-being by taking part in the Money Smart Week activities in their communities. This annual event, first held in 2006 in Wisconsin, truly makes a difference in the lives of many Wisconsin citizens.

I hope you will take advantage of the wonderful programs that will be part of Money Smart Week Wisconsin.

Sincerely,

Tonette Walker
First Lady of Wisconsin
Ambassador, Governor's Council on Financial Literacy