



Economics *Wisconsin* & **LU** LAKELAND UNIVERSITY
Center for Economic Education



PRESENT

The 6th Annual Wisconsin Summit on Financial Literacy

Get Your Students Pumped Up on Personal Finance and Economics!

Tuesday, October 4, 2016

Lambeau Field North Balcony | Green Bay, WI



EXCELLENCE
IN TEACHING
AWARD
PRESENTED BY
MARK
MURPHY,
GREEN BAY
PACKERS
PRESIDENT &
CEO

APPEARANCE
BY A GREEN
BAY PACKERS
PLAYER TO
LAUNCH
FINANCIAL
FOOTBALL!



This one day conference at Lambeau Field is geared to support K-12 teachers, community outreach educators, financial aid professionals, high school counselors or anyone with an interest in enhancing the financial and economic literacy of individuals within their community and schools. Network with leaders in the field of financial literacy and economic education, ranging from: college professors, K-12 teachers, private foundations, members of the financial services industry, regulatory agencies, and others who share your passion. Among those presenting are college professors with expertise in personal financial and economics education, fellow K-12 teachers with years of experience teaching these disciplines, as well as financial industry veterans. Fifteen sessions will be offered including a strand focusing on life after high school and student debt.

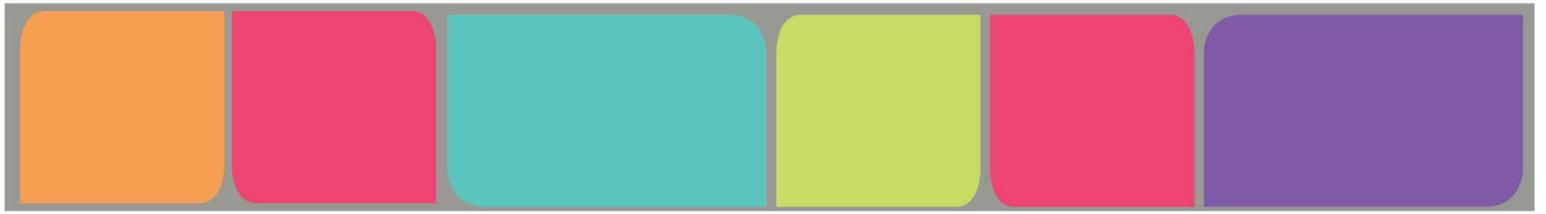
Focus Topics Include:

- How to Reduce Student Debt and New Website Resources
- Preparing Students for Life After High School - Academic and Career Planning (ACP) - Wisconsin's Career Cruising Launch
- Financial Aid Initiatives and Programs

Other Topics Include:

- The Early \$tart = Money \$mart Financial Literacy Program for Children
- Brexit: The Cost and Benefits of Economic Unions
- Understanding and Establishing Credit and FICO Score
- The Economics of Diminishing Groundwater
- Who Desegregated Major League Baseball: Jackie Robinson or Adam Smith?
- Rocks to Rock Candy: Teaching Money and Inflation
- Sports Markets: Economics for Beginners and Advanced Students
- An Introduction to Common Sense Economics for Life
- A Financial Bootcamp for Teachers
- How to Build Financial Security and Investment Basics
- The Economics of the Election

and more!



Schedule

- 8:30 Registration / Continental Breakfast
- 9:00 - 9:20 Welcome / Opening Session
Featuring the Launch of Financial Football,
led by a Green Bay Packers Player!
- 9:30 - 10:40 Breakout Session #1
- 10:45 - 11:55 Breakout Session #2
- 12:00 Lunch
Excellence in Teaching Awards presented by
Mark Murphy, Packers President & CEO
- 1:10 - 2:20 Breakout Session #3
- 2:30 Optional Stadium Tours
(on your own and based on availability that day.
Check availability online:
www.packers.com/lambeau-field/stadium-tour-times.html)

Questions

Contact: Julie Glaunert
Phone: 414.221.0511
Email: econed@economicswisconsin.org
Website: www.EconomicsWisconsin.org

Register by Mail or Online at www.EconomicsWisconsin.org/Lambeau.html

**All fields MUST be filled out completely! Each attendee is required to have a registration form on file.*

First Name / Last Name: _____

School/Organization: _____ School District: _____

Mailing Address: _____ County: _____

City: _____ State: _____ Zip: _____ Telephone: (____) _____

E-mail: _____

I teach _____ classes per year and have _____ students in each class.

I teach _____ grade in the area/discipline of _____

Please include a check payable to:

EconomicsWisconsin

Mail to:

EconomicsWisconsin

7635 W. Bluemound Rd. | STE 106

Milwaukee, WI 53213



Tuesday, October 4, 2016

Lambeau Field | Green Bay, WI

Registration & Cost

Cost: \$65.00

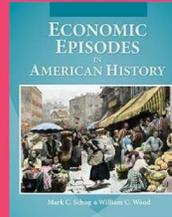
To register [online](http://www.EconomicsWisconsin.org/Lambeau.html) please visit:

www.EconomicsWisconsin.org/Lambeau.html

Seating is limited. Register now!

For directions:

www.packers.com/lambeau-field/stadium-info/directions.html



Don't forget to sign up for
"Economic Episodes in American History"
Teacher Workshop at Tundra Lodge in
Green Bay, WI on October 3rd!
Workshop is from 7:30 AM to 3:30 PM.
Contact Dr. M. Scott Niederjohn at
niederjohns@lakeland.edu
for more information and
how to register for this exciting workshop!

