



**State of Wisconsin**  
*Department of Financial Institutions*

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Tony Evers, Governor

Kathy Blumenfeld, Secretary

**For Immediate Release:** September 30, 2020

**Wisconsin DFI, DOJ Join Commodity Futures Trading Commission to Charge Precious Metals Dealers in \$185 Million Scheme Targeting Elderly Investors, \$2.7 Million from Wisconsinites**

MADISON, Wis. – The [Wisconsin Department of Financial Institutions \(DFI\)](#) and the [Wisconsin Department of Justice \(DOJ\)](#) announced today that the State of Wisconsin is participating in a consolidated nationwide enforcement action to halt a fraudulent precious metals scheme that has solicited \$185 million from at least 1,600 seniors and other investors, including \$2.7 million from Wisconsinites.

The State of Wisconsin has joined the [Commodity Futures Trading Commission \(CFTC\)](#) and [29 other states](#) in filing a complaint in the U.S. District Court for the Northern District of Texas alleging Metals.com and Barrick Capital Inc. solicited \$185 million from seniors and other vulnerable investors nationwide by touting precious metals at grossly inflated prices that were not disclosed.

So far, DFI and DOJ have identified 16 Wisconsin residents who invested approximately \$2.7 million in precious metals through Metals.com. Many of the investors lost more than half of their retirement savings as a result of the exorbitant prices they were charged by Metals.com and its agents.

“The defendants had a reckless disregard for the truth by failing to disclose that virtually every investor lost the majority of their funds in the investments the firm was peddling,” said DFI Secretary Kathy Blumenfeld. “They capitalized on investor fear of market instability and economic uncertainty. Investors suffered substantial losses from retirement savings by relying on the false representations made by the defendants and their sales representatives.”

“Bad actors who attempt to scam Wisconsinites must be held accountable,” said Attorney General Josh Kaul. “In this case, a fraudulent precious metals scheme targeted seniors and their hard-earned retirement savings. DOJ and DFI worked together with other states and the federal government to enforce protections for investors.”

“This historic joint effort between the CFTC and 30 state regulators is an important step toward rooting out fraud across the country,” said CFTC Chairman Heath P. Tarbert. “This case highlights just how geographically broad commodities fraud can be in our rapidly-evolving financial markets and how important it is for regulators at all levels of government to work together to pursue bad actors and protect market participants.”

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The complaint names Los Angeles, California-based companies TMTE Inc., also known as Metals.com, Chase Metals Inc., Chase Metals LLC, Barrick Capital Inc., along with Simon Batashvili, Lucas Asher, and Tower Equity LLC. The defendants are accused of using cold calling, television, radio, and social media advertisements designed to “instill fear in elderly and retirement-aged investors and build trust with investors based on representations of political or religious affinity.” Investors were advised to liquidate their holdings at registered investment firms to fund investments in precious metals bullion through self-directed individual retirement accounts and bullion coins, the complaint said.

The defendants also are accused of failing to disclose, among other things, the markup Metals.com and Barrick charged investors for their precious metals bullion products and that investors could lose the majority of their funds immediately upon completing a transaction. The defendants charged investors prices for gold or silver bullion averaging from 100% to more than 300% the melt value or spot price of that gold or silver bullion. In many cases, the market value of the precious metals sold to investors was substantially lower than the value of the securities and other retirement savings investors had liquidated to fund their purchase.

The complaint requests the Court order the defendants to cease sales activity, return money to investors, and stop defrauding investors and violating federal and state laws going forward. The complaint also requests that a receiver be appointed to take over the companies to marshal funds for the benefit of investors across the country.

Metals.com and its agents have attempted to evade previous regulatory actions from 12 states by, among other tactics, changing its business name. Today’s coordinated state and federal action to put a stop to the company’s efforts to continue to prey on elderly investors is the result of a multi-state collaboration by members of the [North American Securities Administrators Association \(NASAA\)](#), of which DFI is a member, and the Commodity Futures Trading Commission’s Office of Cooperative Enforcement.

DFI encourages investors to come forward if they suspect they have been targeted by similar precious metals investment schemes. To report a suspected investment scheme, contact DFI’s Division of Securities at (608) 266-2139 or email [DFISecurities@dfi.wisconsin.gov](mailto:DFISecurities@dfi.wisconsin.gov). For more information on how to protect yourself from investment fraud visit [www.wdfi.org](http://www.wdfi.org).

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