



State of Wisconsin
Department of Financial Institutions

Tony Evers, **Governor**

Kathy Blumenfeld, **Secretary**

FOR IMMEDIATE RELEASE:

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Gov. Evers Honors 14 Recipients of the 2019 Governor's Financial Literacy Award in Capitol Ceremony

MADISON – Gov. Tony Evers today honored 14 individuals, businesses, and organizations as recipients of the 2019 Governor's Financial Literacy Award in a ceremony at the Wisconsin State Capitol.

“Financial literacy training is something we all need throughout our lives from elementary school to the workplace to retirement,” Evers said. “The dedication of these individuals and groups to help the people of Wisconsin become financially secure and achieve their dreams is commendable.”

The recipients were selected by the Governor's Council on Financial Literacy from the nominations submitted for consideration. Criteria weighed during the screening process included innovative implementation, demonstrated measurable results, collaboration with partners, and whether the effort was focused on needs-based groups.

Recipients of the 2019 Governor's Financial Literacy Awards include:

Individual Category:

- Emma Crawford, UW-Madison Office of Student Financial Aid, Madison
- Jason Stephens, School Volunteer, Madison
- Pat Rorabeck, SecureFutures, Milwaukee

Organization Category:

- Ascendium Education Solutions, Madison
- Brown County Library, Green Bay
- Eau Claire Area Chamber of Commerce, Eau Claire
- Educators Credit Union, Mount Pleasant
- Old National Bank, Madison
- UW-Extension – Madison Division: Dollars During Development (3D), Wautoma

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Legacy Category:

- Joselyn Diaz-Valdes, UW-Madison Office of Student Financial Aid, Madison
- Dr. Eldon Hill, Philanthropist, Redmond, Wash.
- Richard Entenmann, Nonprofit Leader, Madison
- Altra Federal Credit Union, Onalaska
- Summit Credit Union, Cottage Grove

The Legacy Award is given to an organization, business, or individual whose purpose and heritage is ingrained in sustained financial literacy and capability. This lifetime recognition is intended to be conferred once to the recipients. See a synopsis of the recipients' efforts on the Department of Financial Institutions (DFI) website at: wdfi.org/yymm/govcouncilfinlit.

Shortly after his inauguration in 2019, Gov. Evers continued the Governor's Council on Financial Literacy, which held its inaugural meeting in April 2011. The mission of the Council is to measurably improve the financial literacy of all Wisconsinites.

In addition, Wisconsin's First Lady Kathy Evers has graciously volunteered to be the ambassador for the Council on Financial Literacy given her interest in spreading information on student aid for collegiate and training programs.

Council members include:

- Chair – Wendy Baumann, President/Chief Visionary Officer, Wisconsin Women's Business Initiative, Inc.
- Vice Chair – Kathy Blumenfeld, Secretary of the Department of Financial Institutions
- Executive Director – David Mancl, Director of DFI's Office of Financial Literacy

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