



State of Wisconsin
Department of Financial Institutions

Tony Evers, **Governor**

Kathy Blumenfeld, **Secretary**

NEWS RELEASE

For Immediate Release

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2019 Governor's Financial Literacy Award Nominations Due Dec. 2
Awards Recognize Individuals & Organizations for Increasing Financial Literacy

MADISON, Wis. – Nominations for the 2019 Governor's Financial Literacy Awards, which recognize individuals and organizations for increasing financial literacy throughout Wisconsin, are being accepted by the Governor's Council on Financial Literacy through Dec. 2, 2019.

Nominations may be made in one of three categories:

- **Individual** – Any person providing exceptional financial literacy education in an innovative manner.
- **Organization/Business** – Any organization or business promoting financial literacy in an innovative manner through its initiatives.
- **Legacy** – An organization, business or individual whose purpose and heritage is ingrained in sustained financial literacy and capability, and whose reputation in doing so is held in high regard in serving as a model for others in carrying on the work of supporting financial literacy and expanding opportunities through financial capability. This lifetime recognition is intended to be conferred once to the recipients.

Criteria that will be used to judge the nominations include:

- Innovative implementation of an effective financial literacy program or program element within the last two years.
- Demonstrated measurable results.
- Collaboration with partners.
- Scalability of the program design.

Learn more and submit a nomination [here](#).

The Governor's Council on Financial Literacy will select recipients in December. Last year, the council selected 13 individuals and organizations as [recipients](#) of the 2018 award. They were honored by Governor Tony Evers in a ceremony at the Capitol.

The Department of Financial Institutions (DFI), through its Office of Financial Literacy (OFL), promotes financial literacy statewide. DFI Secretary Kathy Blumenfeld is vice chair of the Governor's Council on Financial Literacy and OFL Director David Mancl serves as the council's executive director.

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