



**State of Wisconsin**  
*Department of Financial Institutions*

Scott Walker, **Governor**

Jay Risch, **Secretary**

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FOR IMMEDIATE RELEASE

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## **DFI joins other groups in support of America Saves Week**

MADISON – As part of America Saves Week February 26 to March 3, 2018, the Wisconsin Department of Financial Institutions (DFI) is spreading the word about the importance of saving and encouraging Wisconsin residents to make saving a part of their daily lives.

“There is no better way to lay the groundwork for financial security than by getting in the saving habit at an early age,” said DFI Secretary Jay Risch. “Being a regular saver can help people achieve their goals, whether it is buying a new car, paying for college, purchasing a home or planning for a comfortable retirement.”

America Saves Week is coordinated by America Saves and the American Savings Education Council. Launched in 2007, the week is an annual opportunity for organizations to promote good savings behavior and a chance for individuals to assess their own saving status. Thousands of diverse organizations have participated in America Saves Week and Military Saves Week over the years, reaching millions of Americans.

As part of the week, Wisconsin residents can sign up to take the Wisconsin Saves Pledge at [www.wisconsin-saves.org](http://www.wisconsin-saves.org). A list of Wisconsin groups participating in American Saves Week can be found [here](#).

Themes and topics for America Saves Week are:

- Monday, February 26: Save with a plan
- Tuesday, February 27: Save the easy way ... automatically
- Wednesday, February 28: Save for rainy days
- Thursday, March 1: Save to retire
- Friday, March 2: Save the extra
- Saturday, March 3: Save as a family

Learn more at [AmericaSavesWeek.org](http://AmericaSavesWeek.org).

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