



State of Wisconsin
Department of Financial Institutions

Scott Walker, **Governor**

Jay Risch, **Secretary**

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FOR IMMEDIATE RELEASE

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**Registration is open for 7th annual
financial literacy summit Oct. 13 in Green Bay**

MADISON – Registration is now open for the 7th annual Wisconsin Summit on Financial Literacy to be held Friday, Oct. 13, at Lambeau Field in Green Bay. The conference is geared toward supporting K-12 teachers, community outreach educators, and workplace professionals who have an interest in enhancing financial and economic literacy within their communities. The summit will give attendees the opportunity to access expert knowledge, free resources and agencies willing to support participants in achieving their goals.

Among those presenting will be college professors with expertise in personal financial and economics education, fellow K-12 teachers with many years of experience teaching these disciplines, as well as financial industry veterans. Fifteen sessions will be offered, including a strand focusing on teaching financial literacy to the community.

Among the speakers will be Charles L. Evans, President of the Federal Reserve Bank of Chicago, and Mark Murphy, Green Bay Packers President and CEO.

The cost of the conference is \$65, which includes lunch. Online registration is available at www.EconomicsWisconsin.org/Lambeau.html.

Headline sponsors are EconomicsWisconsin, the Lakeland College Center for Economic Education and Governor Walker's Council on Financial Literacy. Additional sponsors are the Wisconsin Department of Financial Institutions, Fox Communities Credit Union, the Green Bay Packers, IBM, the Vollrath Company and Windway Foundation, Inc.

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