



State of Wisconsin
Department of Financial Institutions

Scott Walker, **Governor**

Jay Risch, **Secretary**

December 7, 2017

FOR IMMEDIATE RELEASE

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**Lt. Governor Kleefisch joins DFI
to unveil ‘*College & Career Readiness Guide*’**

MADISON – Lt. Governor Rebecca Kleefisch joined Department of Financial Institutions (DFI) Secretary Jay Risch today to unveil the *College & Career Readiness Guide*, a new resource designed to help Wisconsin’s K-12 students chart a course that will lead them to productive and rewarding careers as adults. The announcement was made at the Madison Regional Tournament of the Finance and Investment Challenge Bowl, held at the CUNA Mutual Group headquarters in Madison.

“The *College & Career Readiness Guide* is yet another valuable resource for Wisconsin K-12 students and their parents to plan ahead for college and a career,” Lt. Governor Kleefisch said. “Students need to start thinking early about their career paths, whether it’s a four-year degree, a two-year associate degree, a career school or a vocational training program. Planning ahead can help families keep the cost of a post-secondary education as affordable as possible.”

The guide was produced by staff members from DFI, the Office of the Commissioner of Insurance and the Department of Workforce Development. It is available as a printed product or in digital format, features grade-level specific checklists intended to help students begin the process of planning for a career, and includes information and resources from DFI’s “Look Forward” college affordability website (www.lookforwardwi.gov), the Department of Public Instruction, the U.S. Department of Education, the Federal Student Aid Office and the National Association of Insurance Commissioners.

Secretary Risch said creation of the guide is part of the agency’s ongoing efforts to promote college affordability.

“In 2016, we created the position of college affordability specialist to complement the great work our Office of Financial Literacy has been doing for many years,” Risch said. “During that time, we have been working diligently to raise the awareness level of the importance of planning ahead for college and promote the importance of career planning, beginning as early as in middle school. The *College & Career Readiness Guide* is an extension of these efforts.”

DFI will distribute copies of the guide through its outreach to K-12 schools, its work with the Governor’s Council on Financial Literacy, and its collaborative dealings with other financial literacy

stakeholder groups. DFI also will have copies of the guide available at trade shows, educator conferences and other events. Copies of the guide may also be printed or downloaded from the Look Forward website, www.lookforwardwi.gov. For more information about the *College & Career Readiness Guide*, contact DFI at LookForwardwi@wisconsin.gov.

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About the Finance and Investment Challenge Bowl

The Finance and Investment Challenge Bowl® (FICB) is a financial literacy program for high school students that teaches a wide range of financial literacy topics that align with [Wisconsin's Model Academic Standards for Personal Finance](#) as well as the Jumpstart National Standards. The FICB culminates in a live, college-bowl tournament where teams compete to determine regional champions. Teams that finish 1st- and 2nd-Place from each region earn the right to advance to the state championship tournament. DFI helped invent the competition and is a statewide sponsor. Asset Builders, the main sponsor of the event, is a Wisconsin-based non-profit which has won two Governor's Financial Literacy Awards over the last 10 years. Learn more at <http://ficbonline.org/>.