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DFI web post

Governor Walker unveils new DFI website, 'Look Forward to Your Future'

Governor Scott Walker joined DFI Secretary Lon Roberts and representatives of UW Credit Union on Tuesday, Sept. 27, to unveil the launching of DFI's new college affordability and student debt website, "Look Forward to Your Future." The new site, www.lookforwardwi.gov, is part of DFI's student debt initiative, which was announced earlier this year by Governor Walker.



This effort, being led by DFI's Student Debt Specialist Cheryl Weiss, will focus on:

- Providing students (grades K-12) and their parents with access to information and resources about the importance of planning for college.
- Working with key partners and stakeholders to link distressed student loan borrowers and current students with resources and access to financial education and financial counseling/coaching.
- Developing and implementing an outreach program to schools to inform students, parents, and educators about appropriate debt management, investment, and educational options to help college students maximize their human capital.
- Assisting current and future student loan borrowers with inquiries and direct them to information and applicable resources.
- Coordinating with the Governor's Council on Financial Literacy to explore effective ways to promote the importance of career and college readiness and the decision-making process, and identify and promote best practices.

Shown in the photo above are Governor Walker, Secretary Roberts and UW Credit Union President and CEO Paul Kundert.