



**State of Wisconsin**  
*Department of Financial Institutions*

Scott Walker, **Governor**

Lon E. Roberts, **Secretary**

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FOR IMMEDIATE RELEASE

Contact: George Althoff, Communications Director, 608-261-4504

**Nominations still being accepted  
for 2016 Governor's Financial Literacy Award**

MADISON – Nominations for the 2016 Governor's Financial Literacy Award are still being accepted by the Governor's Council on Financial Literacy. Submission deadline is December 1. Nominations may be made in one of three categories:

- Individual – Any person providing exceptional financial literacy education in an innovative manner.
- Organization/business – Any organization or business promoting financial literacy in an innovative manner through its initiatives.
- Legacy – An organization, business or individual whose purpose and heritage is ingrained in sustained financial literacy and capability, and whose reputation in doing so is held in high regard in serving as a model for others in carrying on the work of supporting financial literacy and expanding opportunities through financial capability. This lifetime recognition is intended to be conferred once to the recipients.

Criteria that will be used to judge the nominations include:

- Innovative implementation of an effective financial literacy program or program element within the last two years.
- Demonstrated measureable results.
- Collaboration with partners.
- Scalability of the program design.

Nominations may be submitted online at:

[www.wdfi.org/yymm/govcouncilfinlit/2016FinLitAwardsNominationForm.pdf](http://www.wdfi.org/yymm/govcouncilfinlit/2016FinLitAwardsNominationForm.pdf)

The Governor's Council will select recipients in December. Last year, the Council selected 15 individuals and organizations as recipients of the 2015 award. They were honored by Governor Scott Walker in a ceremony at the Capitol. The Department of Financial Institutions (DFI), through its Office of Financial Literacy (OFL), promotes financial literacy statewide. DFI Secretary Lon Roberts is vice chair of the Governor's Council on Financial Literacy.

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