



**State of Wisconsin**  
*Department of Financial Institutions*

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Scott Walker, **Governor**

Lon E. Roberts, **Secretary**

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FOR IMMEDIATE RELEASE

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## **Registration is open for 6th annual financial literacy summit Oct. 4 in Green Bay**

MADISON – Registrations are now being accepted for the 6<sup>th</sup> annual Wisconsin Summit on Financial Literacy to be held Tuesday, Oct. 4, at Lambeau Field in Green Bay. The conference is geared toward supporting teachers, community outreach educators, and workplace professionals who have an interest in enhancing financial and economic literacy within their communities. The summit will give attendees the opportunity to access expert knowledge, free resources and agencies willing to support participants in achieving their goals.

Topics will include community projects and partnerships, workplace financial literacy, financial literacy for pre-school and pre-kindergarten parents, and financial coaching. In addition, a Green Bay Packer player will give a demonstration of *Financial Football*, a fast-paced, interactive game that engages students while teaching them money management skills. The game was designed by VISA in collaboration with the National Football League. Packers President and CEO Mark Murphy is scheduled to be the guest speaker at lunch.

The cost of the conference is \$65, which includes lunch. Online registration is available at [www.EconomicsWisconsin.org/Lambeau.html](http://www.EconomicsWisconsin.org/Lambeau.html).

Headline sponsors are EconomicsWisconsin, the Lakeland College Center for Economic Education and Governor Walker's Council on Financial Literacy. Additional sponsors are the Wisconsin Department of Financial Institutions, Fox Communities Credit Union, the Green Bay Packers, IBM, the Vollrath Company and Windway Foundation, Inc.

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