



State of Wisconsin
Department of Financial Institutions

Scott Walker, **Governor**

Ray Allen, **Secretary**

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FOR IMMEDIATE RELEASE

Contact: George Althoff, Communications Director, 608-261-4504

**Nominations open through December 1
for 2015 Wisconsin Financial Literacy Award**

MADISON – Nominations for the 2015 Wisconsin Financial Literacy Award will be accepted through December 1, the Governor’s Council on Financial Literacy announced this week. Nominations may be made in one of three categories:

- Individual – Any person providing exceptional financial literacy education in an innovative manner.
- Organization/business – Any organization or business promoting financial literacy in an innovative manner through its initiatives.
- Legacy – An organization, business or individual whose purpose and heritage is ingrained in sustained financial literacy and capability, and whose reputation in doing so is held in high regard in serving as a model for others in carrying on the work of supporting financial literacy and expanding opportunities through financial capability. This lifetime recognition is intended to be conferred once to the recipients.

Criteria that will be used to judge the nominations include:

- Innovative implementation of an effective financial literacy program or program element within the last two years.
- Demonstrated measureable results.
- Collaboration with partners.
- Scalability of the program design.

Nominations may be submitted online by clicking [here](#). The Governor’s Council will select recipients in December. Last year, the Council selected 17 individuals and organizations as recipients of the 2014 award. They were honored by Governor Scott Walker in a ceremony at the Capitol in January.

The Department of Financial Institutions (DFI), through its Office of Financial Literacy (OFL), promotes financial literacy statewide. DFI Secretary Ray Allen is vice chair of the Governor’s Council on Financial Literacy, while OFL Director David Mancl serves as the council’s executive director.