



**State of Wisconsin**  
*Department of Financial Institutions*

Scott Walker, **Governor**

Peter Bildsten, **Secretary**

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For Immediate Release

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**Governor's Council Honors 20  
with 2013 Wisconsin Financial Literacy Award**

**MADISON** – The Governor's Council on Financial Literacy today announced that seven individuals and 13 organizations are recipients of the 2013 Wisconsin Financial Literacy Award given for their efforts in promoting financial literacy among Wisconsin citizens.

"The need for personal financial literacy has never been greater," Governor Scott Walker said in making the announcement. "These recipients are equipping Wisconsin citizens with an important life skill. They are truly making a difference in communities across the state."

The recipients were selected from 52 nominations submitted for consideration. Criteria used in the screening process included innovative implementation, demonstrated measureable results, collaboration with partners, and whether the effort was focused on needs-based groups.

"These well-deserving individuals and organizations are giving Wisconsin consumers the tools they need to make more informed decisions about their money," Department of Financial Institutions Secretary Peter Bildsten said.

The recipients, who will be honored in a ceremony hosted by Governor Walker at the Capitol on Feb. 26, are:

**Individual category**

- Sue Becker, Family and Consumer Education Teacher, Barron School District, Barron
- Kristi Cutts, Family Living Educator, Winnebago County UW Extension, Oshkosh
- Heather Hill and Errin Schleusner, RCU \$chool \$ense Program, Royal Credit Union, Balsam Lake
- Jeff Kemp, Oshkosh
- Patrick W. Kubeny, Business Education Teacher, Rhinelander School District, Rhinelander
- Susan Taylor, Family Living Educator, Dane County UW Extension, Madison

**Organization category**

- Altra Federal Credit Union, Onalaska
- The Chamber of Manitowoc County, Inc., Manitowoc
- Community State Bank, Union Grove

- CoVantage Credit Union, Antigo
- Homeless Assistance Leadership Organization (HALO), Inc., Racine
- iOme Challenge, Green Bay
- Journey House, Inc., Milwaukee
- Junior Achievement of Wisconsin, Inc., Milwaukee
- Make a Difference - Wisconsin, Inc., Milwaukee
- Medical College of Wisconsin, Milwaukee
- RCU \$chool \$ense Program, Royal Credit Union, Balsam Lake
- University of Wisconsin-La Crosse's It Make\$ Cents! Money Management Center, La Crosse

**Workplace category**

- Goodwill Industries of North Central Wisconsin, Inc., Menasha

The Governor's Council on Financial Literacy was created by Executive Order #24 and held its inaugural meeting in April 2011. The mission of the Council is to measurably improve the financial literacy of Wisconsin citizens.

The Council is chaired by William E. Wilcox, MCE, President of CBM Credit Education Foundation Inc. of Madison. Co-vice chairs are Peter Bildsten, Secretary of the Department of Financial Institutions (DFI), and Ted Nickel, Commissioner of the Office of the Commissioner of Insurance. David Mancl, Director of DFI's Office of Financial Literacy, is Executive Director of the Council. Mancl may be contacted by e-mail, [david.mancl@wisconsin.gov](mailto:david.mancl@wisconsin.gov), or by phone at 608-261-9540.

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