



State of Wisconsin
Department of Financial Institutions

Scott Walker, **Governor**

Peter Bildsten, **Secretary**

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FOR IMMEDIATE RELEASE

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**Registration is open for 4th annual
financial literacy summit Oct. 17 in Green Bay**

MADISON – Registrations are now being accepted for the 4th annual Wisconsin Summit of Financial Literacy to be held Friday, Oct. 17, at Lambeau Field in Green Bay. The conference is geared toward supporting teachers, community outreach educators, and workplace professionals who have an interest in enhancing financial and economic literacy within their communities. The summit will give attendees the opportunity to access expert knowledge, free resources and agencies willing to support participants in achieving their goals.

Topics will include community projects and partnerships, workplace financial literacy, financial literacy for pre-school and pre-kindergarten parents, and financial coaching. Green Bay Packers President Mark Murphy will be the guest speaker at lunch.

The cost of the conference is \$95, which includes lunch. Online registration is available at www.EconomicsWisconsin.org/Lambeau.html.

Headline sponsors are EconomicsWisconsin, the Lakeland College Center for Economic Education, Governor Walker's Council on Financial Literacy, and the Wisconsin Department of Financial Institutions. Other sponsors are Fox Communities Credit Union, the Green Bay Packers, IBM, the Kohler Foundation, the Vollrath Company and the Windway Foundation.

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