



State of Wisconsin
Department of Financial Institutions

Scott Walker, **Governor**

Peter Bildsten, **Secretary**

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Contact: George Althoff, 608-261-4504

**La Crosse area bank executive
to represent Wisconsin at national conference**

MADISON – A La Crosse area bank executive has been selected to represent the Wisconsin community banking industry at a nationwide conference this fall. Douglas Farmer, CEO of Park Bank, will join Peter Bildsten, Secretary of the Wisconsin Department of Financial Institutions (DFI), and Division of Banking Administrator Mike Mach at the 2nd annual Community Banking Conference in St. Louis on Sept. 23-24. The conference is sponsored by the Federal Reserve and the Conference of State Bank Supervisors (CSBS). Last year, Wisconsin was represented by Tom Spitz, founder and CEO of Settler’s Bank of Windsor, at the meeting.

“Doug is a respected, knowledgeable banker who also has a distinguished track record of public service experience on which to draw,” Bildsten said. “He will do an excellent job of representing Wisconsin’s community bankers at this important conference.”

Farmer is a member of the state’s five-person Banking Review Board, an advisory group to the Division of Banking. His bank is a member of CSBS, the nation’s leading advocate for the state banking system and the only national organization dedicated to advancing the state banking system. DFI regulates state-chartered banks and other financial services industries in Wisconsin.

Park Bank has offices in La Crosse, Holmen and Sparta.

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