



**State of Wisconsin**  
*Department of Financial Institutions*

Scott Walker, **Governor**

Peter Bildsten, **Secretary**

November 27, 2013

FOR IMMEDIATE RELEASE

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**Governor Walker proclaims April 5-12, 2014  
as Money Smart Week Wisconsin**

MADISON – A proclamation by Governor Walker announcing that Money Smart Week Wisconsin will be held April 5-12, 2014, was presented at the Money Smart Week 2013 wrap-up meeting in Madison on Nov. 20. Presenting the proclamation was Peter Bildsten, Secretary of the Department of Financial Institutions (DFI).

Pictured above are, left to right: Alejo Torres, Senior Outreach Manager, Federal Reserve Bank of Chicago; Michelle Tidemann, Family Living Educator/Department Co-Chair, Fond du

Lac County UW Extension; Secretary Bildsten; Tammy Matzdorf, Credit and Housing Counselor, Consumer Credit Counseling Service of Fond du Lac; Lori Burgess, Support Services Coordinator, Fond du Lac Public Library; and David Mancl Director, Office of Financial Literacy, DFI. Tidemann, Matzdorf and Burgess all are members of the Fond du Lac County Money Smart Week Team.

Money Smart Week Wisconsin is an initiative of the Governor's Council on Financial Literacy, in partnership with the Federal Reserve Bank of Chicago. The one-week campaign promotes the importance of financial literacy and provides hundreds of financial education events and courses.

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