



**State of Wisconsin**  
*Department of Financial Institutions*

Scott Walker, **Governor**

Peter Bildsten, **Secretary**

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FOR IMMEDIATE RELEASE

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**Nominations open through January 10  
for 2013 Governor's Financial Literacy Award**

MADISON – Nominations for the 2013 Governor's Financial Literacy Award will be accepted through January 10, 2014, the Governor's Council on Financial Literacy announced this week. Individuals, organizations or Wisconsin employers may be nominated for the award, which recognizes efforts at promoting personal financial literacy in Wisconsin.

Criteria that will be used to judge the nominations include:

- Innovative implementation.
- Demonstrated measureable results.
- Collaboration with partners.
- Scope is statewide or has the potential to be statewide, or is focused on need-based groups.

Nominations may be submitted online by visiting [www.wdfi.org/ymm/govcouncilfinlit](http://www.wdfi.org/ymm/govcouncilfinlit). Last year, the Council selected 12 individuals and nine organizations as recipients of the award. They were honored by Governor Scott Walker in a ceremony at the Capitol earlier this year. A list of the 2012 winners can be found on the Governor's Office website by clicking [here](#).

The Department of Financial Institutions (DFI), through its Office of Financial Literacy (OFL), promotes financial literacy statewide. DFI Secretary Peter Bildsten is vice chair of the Governor's Council on Financial Literacy, while OFL Director David Mancl serves as the council's executive director.

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