



**State of Wisconsin**  
*Department of Financial Institutions*

Scott Walker, **Governor**

Peter Bildsten, **Secretary**

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FOR IMMEDIATE RELEASE

Contact: George Althoff, Communications Director, 608-261-4504

**Nominations open through Nov. 30  
for 2012 Wisconsin Financial Literacy Award**

MADISON – Nominations for the 2012 Wisconsin Financial Literacy Award will be accepted through Nov. 30, the Governor’s Council on Financial Literacy announced this week. Individuals or organizations may be nominated for the award, which recognizes efforts at promoting the cause of personal financial literacy in Wisconsin.

Criteria that will be used to judge the nominations include:

- Innovative implementation.
- Demonstrated measureable results.
- Collaboration with partners.
- Scope is statewide or has the potential to be statewide, or is focused on need-based groups.

Nominations may be submitted online by clicking [here](#). The Governor’s Council will select recipients at its December meeting. Last year, the Council selected 14 individuals and eight organizations as recipients of the 2011 award. They were honored by Governor Scott Walker in a ceremony at the Capitol earlier this year.

The Department of Financial Institutions (DFI), through its Office of Financial Literacy (OFL), promotes financial literacy statewide. DFI Secretary Peter Bildsten is vice chair of the Governor’s Council on Financial Literacy, while OFL Director David Mancl serves as the council’s executive director.

More information may be found at [www.wdfi.org/yymm/govcouncilfinlit/](http://www.wdfi.org/yymm/govcouncilfinlit/).

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*Office of the Secretary*

Mail: PO Box 8861 Madison, WI 53708-8861

Courier: 345 W. Washington Ave. 5<sup>th</sup> Floor Madison, WI 53703

Voice: (608) 264-7800

Fax: (608) 261-4DFI

TTY: (608) 266-8818

Internet: [www.wdfi.org](http://www.wdfi.org)