



State of Wisconsin
Department of Financial Institutions

Scott Walker, **Governor**

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Members of Governor's Council on Financial Literacy To Present at Acclaimed Teacher-Training Program

First Lady Walker Joins Effort to Improve Student Money Skills

(Madison) Two members of Governor Walker's Council on Financial Literacy (GCFL) will play key roles at the *Investor Education, Economics and Insurance* session of the National Institute of Financial and Economic Literacy (NIFEL). The five-day, teacher-training course begins Monday on the campus of Edgewood College.

Dr. Scott Niederjohn, Director, Center on Economic Education, Lakeland College, recently became the academic advisor for the program. He will present results of his study called *Failing Our Children: Wisconsin's Deficit in Teaching Personal Finance and Economics*. The research was done at the request of the Wisconsin Policy Research Institute, Inc.

Meridee Maynard, Senior Vice President-Life Product, Northwestern Mutual Financial Services, will present sessions entitled *Developing a Financial Plan and Long-Term Goals* and *Seven Financial Habits of Happy and Healthy People*. She has served as a presenter for several years.

The NIFEL has been designated a "best practice for teacher training" by the Financial Literacy and Education Commission of the U.S. Department of the Treasury. The program next week will provide instruction, resources and curricula to a group of approximately 30 educators. Its focus will be on saving, investing and insurance—key components in wealth building and creating financial security. The session includes a field trip to the Milwaukee financial district with instructional stops at Wells Fargo Financial Services and Northwestern Mutual Financial Network.

The GCFL recently picked up additional support for its mission to "measurably improve the financial literacy of Wisconsin citizens" when First Lady Tonette Walker announced she would become an ambassador for financial literacy.

"I look forward to supporting the council's work and the institute," said First Lady Walker. "Improved financial literacy benefits every citizen in Wisconsin. It is especially important for students because it gets them started in the right direction early in life."

DFI's Office of Financial Literacy (OFL) takes the lead role in planning and conducting the NIFEL. Its next session, *Credit and Money*, takes place August 1-5 and still has some space available. For more information, contact OFL Director David Mancl at 608-261-9540 or email him at david.mancl@wisconsin.gov.

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