



State of Wisconsin
Department of Financial Institutions

Scott Walker, **Governor**

Peter Bildsten, **Secretary**

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CONTACT: George Althoff
george.althoff@dfi.wisconsin.gov
608-261-4504

DFI Announces Key Staff Appointments

MADISON – Secretary Peter Bildsten of the Wisconsin Department of Financial Institutions today announced two key personnel moves within the agency.

George Althoff has been appointed to the newly created position of Communications Director for the department. Althoff is a 34-year veteran of the newspaper business and most recently served as publisher of the Portage Division of Capital Newspapers. In that position, Althoff oversaw publication of the print and online editions of three daily newspapers, four weekly newspapers and a variety of shoppers and specialty publications.

Althoff's newspaper career includes positions at the Journal Times of Racine, the La Crosse Tribune, the Ottumwa (IA) Courier, the Decatur (IL) Herald & Review and the Winona (MN) Daily News.

Althoff is a native of Bangor, WI, and a graduate of the University of Wisconsin-La Crosse.

"I am pleased to have a person of George's experience in the role of Communications Director," Secretary Bildsten said. "In the coming months, George will spearhead communications efforts to highlight the important work of DFI on several key fronts, including our regulatory responsibilities and our efforts at promoting financial literacy among Wisconsin consumers."

Also, Chris Green has been appointed to the position of Chief Legal Counsel for the agency. Green has served in various capacities within the department for the past 15 years, including the last 13 as General Counsel. Prior to that, Green served in the state banking division and the office of the commissioner of securities.

Green, a native of Green Bay, earned his undergraduate degree in English from the University of Notre Dame and his law degree from the University of Wisconsin.

"Chris is very well versed in the department's mission and its regulatory responsibilities," Secretary Bildsten said. "I am very pleased to have him in this key role within the department."

Office of the Secretary

Mail: PO Box 8861 Madison, WI 53708-8861

Voice: (608) 264-7800

Fax: (608) 261-4DFI

Courier: 345 W. Washington Ave. 5th Floor Madison, WI 53703

TTY: (608) 266-8818

Internet: www.wdfi.org



Chris Green



George Althoff

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