



**State of Wisconsin**  
*Department of Financial Institutions*

Jim Doyle, **Governor**

Lorrie Keating Heinemann, **Secretary**

**NOTICE OF MEETING OF  
GOVERNOR'S COUNCIL ON FINANCIAL LITERACY  
DEPARTMENT OF FINANCIAL INSTITUTIONS**

A meeting of the Council on Financial Literacy will be held on Monday, June 22, 2009, at the Edgewood College, located at 1000 Edgewood College Dr., Madison WI. The meeting will commence at 01:15 p.m.

**GOVERNOR DOYLE'S COUNCIL ON FINANCIAL LITERACY**

Edgewood College  
Predolin Hall  
1000 Edgewood College Dr.  
Madison WI.  
Monday, June 22, 2009

**AGENDA**

- 1:15 PM *Welcome*  
First Lady of Wisconsin Jessica Doyle  
Honorary Chair, Governor Doyle's Council on Financial Literacy
- 1:20 PM *Approval of Minutes*  
Lorrie Keating-Heinemann  
Chair, Governor Doyle's Council on Financial Literacy  
Secretary, Department of Financial Institutions
- 1:25 PM *Governor Doyle's Council on Financial Literacy Listen Session*  
Members Report Out
- 1:45 PM *Youth Entrepreneurship and Personal Financial Literacy*  
Professor William Walstad,  
*University of Nebraska-Lincoln*
- 1:45 PM *Youth Enterprise Academy*  
Richard Entemann, Asset Builders of America
- 1:55 PM *Money Smart Week Wisconsin*  
Alejo Torres, Federal Bank of Chicago
- 2:05 PM *Workplace Based Financial Literacy*  
David Mancl, Department of Financial Institutions

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2:10 PM      *Announcements and Adjournment*