

**BEFORE THE
STATE OF WISCONSIN
DEPARTMENT OF FINANCIAL INSTITUTIONS
DIVISION OF SECURITIES**

**In the Matter of
PLAN AHEAD EVENTS, INC.,

Respondent.**

**PETITION FOR CONSENT ORDER

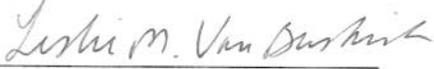
File No. S- 229573 (FX)**

The staff of the Bureau of Registration and Enforcement of the Division of Securities, Department of Financial Institutions, State of Wisconsin have conducted an investigation in this matter pursuant to Wis. Stat. § 553.55, and as a result thereof allege as follows:

1. Plan Ahead Events, Inc. ("Plan Ahead") is a Florida corporation with a principal business address of 2121 Vista Parkway, West Palm Beach, Florida, 33411.
2. Ray Titus is the Chief Executive Officer of Plan Ahead, with a last known business address of 2121 Vista Parkway, West Palm Beach, Florida, 33411.
3. Upon information and belief, Plan Ahead was not registered as a franchise in Wisconsin from March 8, 2011 to March 12, 2012.
4. Upon information and belief, Plan Ahead sold franchises to two persons in Wisconsin between March 8, 2011 and March 12, 2012.
5. Plan Ahead sold both franchises in violation of Wis. Stat. § 553.21.

Therefore, the staff petitions the Administrator of the Division of Securities for the issuance of the attached order pursuant to Ch. 553, Wis. Stats.

DATED this 4th day of March, 2014.



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