

BEFORE THE
STATE OF WISCONSIN
DEPARTMENT OF FINANCIAL INSTITUTIONS
DIVISION OF SECURITIES

In the Matter of

PETITION FOR ORDER

VERTEX INTERNATIONAL GROUP, LLC,
CAPITAL PUBLIC RELATIONS, LLC,
and
SEBASTIAN DELOYE,

File No. S-227825(EX)

Respondents.

The staff of the State of Wisconsin, Department of Financial Institutions, Division of Securities (“the Division”), has conducted an investigation in this matter pursuant to Wis. Stat. § 551.602, and as a result thereof alleges as follows:

1. Vertex International Group, LLC (“Vertex”), is a Wyoming limited liability corporation organized on November 8, 2011, and administratively dissolved on January 10, 2013, with a last known address at 19335 Vista Grande Way, Northridge, California 91326.
2. Capital Public Relations LLC (“CPR”) is a Nevada limited liability corporation organized on March 14, 2012, with a last known address at 3400 Irvine Avenue, #118, Newport Beach, California 92660-3102.
3. Sebastian DeLoye is believed to be a resident of Costa Mesa, California born in January 1987 with a last known business address at CPR.
4. In December 2012, DeLoye made unsolicited telephone calls to a person in Wisconsin, offering to sell stock in a company called Global Energy Technology Group, Inc.
5. DeLoye represented that he was an employee of CPR, who had been hired by Vertex, a venture capital firm, to sell shares of stock in Global Energy Technology Group, Inc. (“Global Energy”) that were owned by Vertex. DeLoye provided information to the Wisconsin resident by email, representing that the opportunity to purchase the Global Energy stock was “rare” and would “bring handsome rewards” to clients.
6. DeLoye further represented to the Wisconsin resident that Vertex was selling shares of Global Energy, but that Global Energy would soon be “rolling over” into a new publicly-traded company called New Global, and shares in Global Energy would be converted to shares in New Global on a 3-1 basis.
7. DeLoye provided the person in Wisconsin with instructions for wiring investment funds to Vertex and a “Stock Purchase Agreement” for the sale of Global Energy stock owned by Vertex.

8. The stock of Global Energy has never been registered with the Division for offer and sale in Wisconsin pursuant to Wis. Stats. Ch. 551.
9. Respondents violated Wis. Stat. § 551.301 by offering unregistered securities to at least one person in Wisconsin.
10. Vertex and CPR transacted business in Wisconsin as "broker-dealers" as that term is defined by Wis. Stat. § 551.102(4).
11. Neither Vertex nor CPR was registered to transact business in Wisconsin as broker-dealers pursuant to Ch. 551, Wis. Stats.
12. Vertex and CPR violated Wis. Stat. § 551.401 by transacting business in Wisconsin as broker-dealers without being registered with the Division.
13. DeLoye transacted business in Wisconsin as an "agent" for CPR as that term is defined by Wis. Stat. § 551.102(2).
14. At no time has DeLoye been registered as a securities agent pursuant to Ch. 551, Wis. Stats.
15. DeLoye violated Wis. Stat. § 551.402(1) by transacting business in Wisconsin as a securities agent without registering with the Division.
16. Vertex and CPR violated Wis. Stat. § 551.402(4) by employing and/or associating with an unregistered agent to transact securities business in Wisconsin.
17. Division staff requested specific information and documents from the Respondents about their securities-related transactions, but to date have not received the information and documents, despite the due date for the response having passed.

Therefore, the staff of the Division petitions the Administrator of the Division of Securities for the issuance of the attached Orders pursuant to Ch. 551, Wis. Stats.

Dated this 30th date of August, 2013.

Mark E Dorman 8-30-13
 Mark. E. Dorman Date
 Examiner
 Bureau of Enforcement

Andrew J. Parrish 8-30-13
 Andrew J. Parrish Date
 Staff Attorney