

BEFORE THE
STATE OF WISCONSIN
DEPARTMENT OF FINANCIAL INSTITUTIONS
DIVISION OF SECURITIES

In the Matter of

PETITION FOR ORDER

PROMED ALLIANCE
INTERNATIONAL, INC.,
WILLIS BRADFORD HALE, and
JORDAN HERNANDEZ,

File No. S-223459(EX)

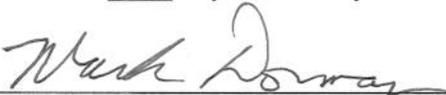
Respondents.

The staff of the Bureau of Enforcement of the Division of Securities, Department of Financial Institutions, State of Wisconsin has conducted an investigation in this matter pursuant to Wis. Stat. § 551.602, and as a result thereof alleges as follows:

1. ProMed Alliance International, Inc. ("ProMed") is a Florida corporation organized on October 24, 2008, with a last known business address of 778 South Military Trail, Deerfield Beach, Florida 33442.
2. Willis Bradford Hale ("Hale") is an individual born in August, 1953, who at all times material hereto has been an owner, officer, and controlling person of ProMed with the same last known business address as ProMed.
3. Jordan Hernandez ("Hernandez") is an individual who at all times material hereto has been an agent of ProMed with a last known business address of ProMed.
4. During the summer of 2011, Hernandez, on behalf of ProMed and Hale, offered and sold common stock in ProMed to at least one person in Wisconsin.
5. Hernandez has never been registered as a securities agent in Wisconsin pursuant to Wis. Stats. Ch. 551.
6. Respondents ProMed and Hale have violated Wis. Stat. § 551.402(4) by employing an unregistered agent to offer and sell securities to a person in Wisconsin.
7. Respondent Hernandez has violated Wis. Stat. § 551.402(1) by offering and selling securities in Wisconsin without registration as a securities agent.
8. Staff of the Division wrote to ProMed, Hale and Hernandez to request information and documents concerning their offer and sale of securities to persons in Wisconsin, giving a due date for a response. The Division has received no response, despite the due date having passed.

Therefore, the staff of the Bureau of Enforcement petitions the Administrator of the Division of Securities to issue the attached Order pursuant to Wis. Stats. Ch. 551.

Dated this 23rd day of January, 2013.


Mark Dorman
Senior Examiner
Bureau of Enforcement


Leslie M. Van Buskirk
Attorney Supervisor
Bureau of Enforcement