BEFORE THE
DEPARTMENT OF FINANCIAL INSTITUTIONS
DIVISION OF SECURITIES
STATE OF WISCONSIN

In the Matter of THERAPLAY LLC,	ORDER OF PROHIBITION AND REVOCATION (SUMMARY)
Respondent.	File S-09008(EX)

Based on the attached Petition for Order I have reason to believe that any further offer or sale of unregistered securities by or on behalf of the Respondent would be fraudulent to purchasers and I find that this action is necessary and appropriate in the public interest and for the protection of investors.

Therefore, pursuant to §551.60(a) and §552.63, Wis. Stats.(2005-06),[1]

IT IS ORDERED THAT:

a. Theraplay LLC, its successors, affiliates, controlling persons, officers, agents, servants, employees, and every entity and person directly or indirectly controlled or hereafter organized by or on its behalf, are prohibited from making or causing to be made to any person or entity in Wisconsin any further offers or sales of securities unless and until such securities are registered under Ch. 551, Wis. Stats., or successor statute, or properly exempted therefrom.

b. All exemptions from registration set forth at Ch. 551, Wis. Stats., or successor statute, that might otherwise apply to any offer or sale of any security of or by Theraplay LLC, its successors, affiliates, controlling persons, officers, agents, servants, employees, and every entity and person directly or indirectly controlled or hereafter organized by or on its behalf, are hereby revoked.

c. Theraplay LLC, its successors, affiliates, controlling persons, officers, agents, servants, employees, and every entity and person directly or indirectly controlled or hereafter organized by or on its behalf, are prohibited from violating §551.501, Wis. Stats.(2007-08), or successor statute.

[1] Pursuant to §551.703(1), Wis. Stats., violations prior to January 1, 2009 will be subject to the prior version of Chapter 551, Wis. Stats. (2005-06)

EXECUTED at Madison, Wisconsin this 10th day of March, 2010.

(SEAL)

Patricia D. Struck
Administrator
Division of Securities

NOTICE

Under sec. §551.61(2)(2005-06), Wis. Stats., within thirty (30) days after any Order has become effective without a hearing, any interested party may file a written request with the Administrator of the Division of Securities for a hearing in respect to any matters determined by the Order. A request for hearing shall be in the form of a petition for hearing and shall, under §Sec. 8.01, Wis. Adm. Code, plainly admit or deny each specific allegation, finding, or conclusion in the Order and incorporated papers (unless the petitioner lacks sufficient knowledge or information to permit an admission or denial, in which case the petition shall so state, and such statement shall have the effect of a denial), and shall state all affirmative defenses.

You are advised that any wilful violation of an Order issued by the Administrator of the Division of Securities of the Department of Financial Institutions of the State of Wisconsin under Ch. 551, Wis. Stats., is a criminal offense punishable under the provisions of §551.508(1), Wis. Stats.(2007-08)