

BEFORE THE
STATE OF WISCONSIN
DEPARTMENT OF FINANCIAL INSTITUTIONS
DIVISION OF SECURITIES

In the Matter of

ELIZABETH A. FREER
Respondent

ORDER OF DENIAL OF AN
INVESTMENT ADVISER
REPRESENTATIVE
REGISTRATION (SUMMARY)

File No. S-210290-LX

WHEREAS Elizabeth A. Freer ("Freer") with her principal place of business located at Signature Wealth Management Inc. ("SWM"), 15355 Marilyn Drive, Unit 3 Elm Grove, Wisconsin 53122-1072, applied for registration as an investment adviser representative under the Wisconsin Uniform Securities Law on October 13, 2009. and

WHEREAS I find that the issuance of this Order is necessary and appropriate in the public interest and for the protection of investors.

NOW THEREFORE, pursuant to s. 551.412(1) and 551.604, Wis. Stats.,

IT IS HEREBY ORDERED that the application for registration as an investment adviser representative for Freer is hereby denied.

EXECUTED THIS 3d Day of June, 2010.

(SEAL)



Patricia D. Struck
Administrator
Division of Securities

NOTICE

Under § 551.604(2), Wis. Stats., within thirty (30) days after the date of service of the Summary Order, any interested party may file a written request with the Administrator of the Division of Securities for a hearing in respect to any matters determined by the Order. A request for hearing shall be in the form of a petition for hearing and shall, under § DFI-Sec. 801, Wis. Admin. Code, plainly admit or deny each specific allegation, finding, or conclusion in the Order and incorporate papers (unless the petitioner lacks sufficient knowledge or information to permit an admission or denial, in which case the petition shall so state, and such statement shall have the effect of a denial), and shall state all affirmative defenses.

You are advised that any willful violation of an Order issued by the Administrator of the Division of Securities of the State of Wisconsin Department of Financial Institutions under Ch. 551, Wis. Stats., is a criminal offense punishable under the provisions of § 551.508, Wis. Stats.