BEFORE THE
DIVISION OF SECURITIES
DEPARTMENT OF FINANCIAL INSTITUTIONS
STATE OF WISCONSIN

In the Matter of RUTH SHANK,	ORDER OF PROHIBITION AND REVOCATION (CONSENT)
Respondent.	File No. S-08039(FX)

Based upon the attached Petition for Order and Waiver and Consent to Order I find that this action is necessary and appropriate in the public interest and for the protection of investors;

Therefore, pursuant to §553.58, Wis. Stats.,

IT IS ORDERED THAT:

a. Ruth Shank, her agents, servants, employees, and every entity and person directly or indirectly controlled or organized by or on her behalf, are prohibited from making or causing to be made to any person or entity in Wisconsin any further offers or sales of franchises unless and until such franchises are registered under Ch. 553, Wis. Stats., or successor statute.

b. All exemptions from registration set forth at Ch. 553, Wis. Stats., or successor statute, that might otherwise apply to any offer or sale of any franchise of or by Ruth Shank, her agents, servants, employees, and every entity and person directly or indirectly controlled or hereafter organized by on her behalf, are hereby revoked.

EXECUTED at Madison, Wisconsin, this 2d day of September, 2008.

(SEAL)

Patricia D. Struck
Administrator
Division of Securities

NOTICE:

You are advised that any willful violation of an Order issued by the Administrator of the Division of Securities of the Department of Financial Institutions of the State of Wisconsin under Ch. 551, Wis. Stats., is a criminal offense punishable under the provision of §553.52, Wis. Stats.