

BEFORE THE
STATE OF WISCONSIN
DEPARTMENT OF FINANCIAL INSTITUTIONS
DIVISION OF SECURITIES

In the Matter of
THE PRUDENTIAL INVESTMENT PORTFOLIOS, INC.

PETITION FOR ORDER

Respondent.

File No. S-07098(EX)

The staff of the Bureau of Registration & Enforcement, of the Division of Securities, Department of Financial Institutions, State of Wisconsin has conducted an investigation in this matter pursuant to sec. 551.56, Wis. Stats. and as a result thereof alleges as follows:

1. The Prudential Investment Portfolios, Inc. ("Prudential") is a foreign business corporation with a last known business address at Gateway Center 3, 100 Mulberry St, Newark, NJ 07102;
2. During March 2004 Prudential formed three new mutual fund portfolios, JennisonDryden Growth Allocation Fund, JennisonDryden Moderate Allocation Fund, and JennisonDryden Conservative Allocation Fund (together "the Funds") and began selling them to persons in Wisconsin;
3. Prudential did not make any filing to sell the Funds in Wisconsin as was required by §551.29, Wis. Stats., until September 2006 when it made initial filings for all four class of each portfolio;

THEREFORE, the staff of the Bureau of Registration & Enforcement petitions the Administrator for the issuance of the attached Order.

DATED this 16th day of November, 2007.



David A. Cohen
Supervising Attorney
Bureau of Registration & Enforcement