

BEFORE THE  
STATE OF WISCONSIN  
DEPARTMENT OF FINANCIAL INSTITUTIONS  
DIVISION OF SECURITIES

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In the Matter of  
THE PRUDENTIAL INVESTMENT PORTFOLIOS, INC.

ORDER OF PROHIBITION  
AND ASSESSMENT  
(CONSENT)

Respondent.

File No. S-07098(EX)

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Based upon the attached Petition for Order and Waiver and Consent to Order I find that this action is necessary and appropriate in the public interest and for the protection of investors;

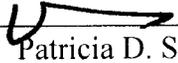
Therefore, pursuant to sec. 551.63(1), Wis. Stats.,

IT IS ORDERED THAT:

- a. The Prudential Investment Portfolios, Inc, its successors, affiliates, controlling persons, officers, agents, servants, employees, and every entity and person directly or indirectly controlled or organized by or on its behalf, are prohibited from making or causing to be made to any person or entity in Wisconsin any further offers or sales of securities unless and until such securities qualify as covered securities, are registered under Ch. 551, Wis. Stats., or successor statute, or properly exempted therefrom.
- b. The Prudential Investment Portfolios, Inc. shall pay the sum of \$5,000 as an administrative assessment pursuant to sec. 551.605, Wis. Stats. The Administrator of the Securities Division shall credit the administrative assessment to the appropriation under sec. 20.185(1)(h), Wis. Stats.
- c. This Order shall not disqualify The Prudential Investment Portfolios, Inc. from using any securities exemption that would otherwise be available.

EXECUTED at Madison, Wisconsin, this 20<sup>th</sup> day of November, 2007.

(SEAL)

  
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Patricia D. Struck  
Administrator  
Division of Securities

NOTICE

You are advised that any willful violation of an Order issued by the Administrator of the Division of Securities of the Department of Financial Institutions of the State of Wisconsin under Ch. 551, Wis. Stats., is a criminal offense punishable under the provisions of sec. 551.58, Wis. Stats.