

BEFORE THE
STATE OF WISCONSIN
DEPARTMENT OF FINANCIAL INSTITUTIONS
DIVISION OF SECURITIES

In the Matter of
KEVIN L. REISS also known as ROCKY BARTS,

PETITION FOR ORDER

Respondent.

File No. S-06199(EX)

The staff of the State of Wisconsin, Department of Financial Institutions, Division of Securities (hereinafter "the Division"), has conducted an investigation in this matter pursuant to sec. 551.56, Wis. Stats. and as a result thereof alleges as follows:

1. WhatEver Technical Solutions, Inc. ("WhatEver") is a business incorporated in the State of California, with a last known business address of 20 Auburn Court, Office 2, Redlands, California 92374;
2. Kevin L. Reiss also known as Rocky Barts ("Reiss") is an individual with a date of birth of February 15, 1965, who at all times material hereto has been an owner, officer and/or controlling person of WhatEver, with a last known home address at that of 513 Home Avenue, Apartment B, Sheboygan, Wisconsin 53081;
3. During the period of 2005, Reiss, on behalf of WhatEver, offered and sold to at least one person in Wisconsin ownership interests of 40 percent in Whatever in exchange for the person in Wisconsin allowing Reiss, on behalf of WhatEver, access to the person's credit card for a \$20,000 line of credit, to be repaid by April 2006;
4. According to statements made to Staff of the Division by the person in Wisconsin referred to in Paragraph 3 above, Reiss told the person in Wisconsin, before making the investment, that Reiss would issue 20 percent of the stock of WhatEver to the person and 20 percent of the stock of WhatEver to the person's wife, for making the investment;
5. According to statements made by the person in Wisconsin, referred to in Paragraph 3 above, to staff of the Division, Reiss has not paid off the debt on the person's credit card, and which debt has now become more than \$100,000;
6. Since the investor will be involved in a common enterprise with the expectation of profits to be derived from the essential managerial efforts of others, the "ownership interests" of WhatEver offered and sold by Reiss is an investment contract as defined by section DFI-Sec. 1.02(6)(a), Wis. Adm. Code, and which are therefore securities as defined by sec. 551.02(13), Wis. Stats.;
7. The Whatever investment contracts have never been registered for offer and sale in Wisconsin pursuant to Ch. 551, Wis. Stats.;
8. According to statements of a person in Colorado to staff of the Division, in 2005, Reiss offered and sold an investment to the person in Colorado, by allowing Reiss, on behalf of Whatever, to have access to a \$15,000 line of credit on the credit card of the person in Colorado, and promised to repay the \$15,000, but has only repaid between \$3,000 to \$4,000;
9. According to statements of a person in California to staff of the Division, in 2005, Reiss, on behalf of Whatever, offered to do a website for a political campaign with which the person in

