

BEFORE THE
STATE OF WISCONSIN
DEPARTMENT OF FINANCIAL INSTITUTIONS
DIVISION OF SECURITIES

In the Matter of
SBG FOREVER, INC.,
LANDS ALLIANCE INFORMATION SERVICES, INC.,
STANTON C. SNYDER,
ALEXIS G. SNYDER aka BRENDA AUSTIN,

PETITION FOR ORDER

Respondents.

File No. S-07116(EX)

The staff of the State of Wisconsin, Department of Financial Institutions, Division of Securities (hereinafter "the Division"), has conducted an investigation in this matter pursuant to sec. 551.56, Wis. Stats. and as a result thereof alleges as follows:

1. SBG Forever, Inc. ("SBG") is a business entity incorporated in the State of California with a last known business address of 3848 Campus Drive, Suite 201, Newport Beach, California 92660 and mailing address of PO Box 2979 Crestline, California 92325;
2. Lands Alliance Information Services, Inc. ("Lands Alliance") is a business entity incorporated in the State of California with a last known business address of 1040 S. Mt. Vernon Avenue, Suite G362, Colton, California 92324, and a unit of SBG;
3. Stanton C. Snyder ("S. Snyder") is an individual born in November 1948, who at all times material hereto has been an owner, officer, and/or controlling person of SBG and Lands Alliance, with a last known business address at that of SBG and Lands Alliance, and a last known home address of 91 Liberty Street, apartment E421, Tustin, California 92782;
4. Alexis G. Snyder aka Brenda Austin ("G. Snyder") is an individual born in 1962, who is the wife of S. Snyder, who at all times material hereto has been an owner, officer, and/or controlling person of SBG and Lands Alliance, with a last known business address at that of SBG and Lands Alliance, and a last known home address of 91 Liberty Street, apartment E421, Tustin, California 92782;
5. During the period of 2004, the Respondents offered and sold through the US Postal Service to at least one person in Wisconsin their services in order to obtain interests in oil and gas leases on land owned by the United States government;
6. Pursuant to the offering materials received by persons in Wisconsin, Lands Alliance will engage in the business of acting as an agent for investors in the preparation and submission of lease applications(s), on behalf of investors, to the United States Bureau of Land Management for participation in the auctions and/or drawings for oil and gas leases on public lands and to provide other services;
7. Upon information and belief, investors can play a passive role in the enterprise with no duties and responsibilities;
8. Upon information and belief, each investor will not be involved in the day-to-day management of the oil and gas lease application process, since they do not have the expertise or experience necessary to perform its duties;

9. Since the investors will be involved in a common enterprise with the expectation of profits to be derived from the essential managerial efforts of others, the "services" offered and sold by the Respondents are investment contracts as defined by section DFI-Sec. 1.02(6)(a), Wis. Adm. Code, and are therefore securities as defined by sec. 551.02(13), Wis. Stats.;

10. The Lands Alliance investment contracts have never been registered for offer and sale in Wisconsin pursuant to Ch. 551, Wis. Stats.;

11. All Respondents have violated sec. 551.21(1), Wis. Stats., by offering and selling unregistered securities to persons in Wisconsin;

12. On February 22, 2007, The State of California, Department of Corporations, issued a desist and refrain order and consent, for violations of the department's corporation code, against SBG, Lands Alliance, S. Snyder and A. Snyder and others for selling unregistered securities in California; and

13. Staff of the Division wrote to SBG and Lands Alliance requesting information and documents relating to their securities-related activities with persons in Wisconsin, and giving a due date for a response, but to date have received no response, despite the due date having passed.

Therefore, the staff of the Bureau of Registration & Enforcement petitions the Administrator of the Division of Securities for the issuance of the attached Order pursuant to Ch. 551, Wis. Stats.

Mark E. Dorman 10-11-07

Mark E. Dorman Date
Examiner

David A. Cohen 10/16/07

David A. Cohen Date
Supervising Attorney