BEFORE THE
DIVISION OF SECURITIES
DEPARTMENT OF FINANCIAL INSTITUTIONS
STATE OF WISCONSIN

In the Matter of MIDWESTERN ENTERPRISES, INC. d/b/a INKRX and INKRX.com,	ORDER OF PROHIBITION (CONSENT)
Respondent.	File No. S-06004(FX)

Based upon the attached Petition for Order and Waiver and Consent to Order I find that this action is necessary and appropriate in the public interest and for the protection of investors; however, pursuant to the agreement of the parties the Waiver and Consent to Order and this Order shall not be considered evidence of a violation of chapter 553 of the Wisconsin Statutes or have preclusive effect in any subsequent civil action brought against the Respondent.

Therefore, pursuant to sec. 553.58, Wis. Stats.,

IT IS ORDERED THAT:

Midwestern Enterprises, Inc. d/b/a InkRx and InkRx.com, its successors, affiliates, controlling persons, officers, agents, servants, employees, and every entity and person directly or indirectly controlled or organized by or on its behalf, are prohibited from making or causing to be made to any person or entity in Wisconsin any further sales of franchises unless and until such franchises are registered under Ch. 553, Wis. Stats., or successor statute, or properly exempted therefrom.

EXECUTED at Madison, Wisconsin, this 15th day of May, 2006.

(SEAL)

Patricia D. Struck
Administrator
Division of Securities

NOTICE

You are advised that any wilful violation of an Order issued by the Administrator of the Division of Securities of the Department of Financial Institutions of the State of Wisconsin under Ch. 553, Wis. Stats., is a criminal offense punishable under the provisions of sec. 553.52, Wis. Stats.