

BEFORE THE
STATE OF WISCONSIN
DEPARTMENT OF FINANCIAL INSTITUTIONS
DIVISION OF SECURITIES

In the Matter of
TRI-CRESCENT ENERGY CORP.,
WILLIAM J. HILL, and
DANNY R. BRANSON

PETITION FOR ORDER

Respondents.

File No. S-04107(EX)

The staff of the Bureau of Registration & Enforcement, of the Division of Securities, Department of Financial Institutions, State of Wisconsin has conducted an investigation in this matter pursuant to sec. 551.56, Wis. Stats. and as a result thereof alleges as follows:

1. Tri-Crescent Energy Corp. ("Tri-Crescent") is a foreign business entity with a last known address at 389 West Fork, Suite 3711, Irving TX 75039;
2. William J. Hill ("Hill") is an adult individual with a last known business address at that of Tri-Crescent and a last known residence address at 3117 Birch Ave, Grapevine TX 76051;
3. Danny R. Branson ("Branson") is an adult individual with a last known business address at that of Tri-Crescent;
4. At all times material hereto, Hill was Tri-Crescent's controlling person;
5. At all times material hereto, Branson was an agent of Tri-Crescent and Hill;
6. During at least April 2004, Branson, on behalf of Tri-Crescent and Hill, offered to at least one person in Wisconsin an undivided fractional interest in the Carnes #1-H prospect;
7. The undivided fractional interest described above is a security as that term is defined in sec. 551.02(13), Wis. Stats. and has never been registered for offer or sale in Wisconsin;
8. By offering an unregistered security as described above, Respondents have violated sec. 551.21, Wis. Stats.;
9. At all times material hereto Branson was not licensed as a securities agent for Tri-Crescent;
10. By acting as an unlicensed agent as described above, Branson has violated sec. 551.31(1), Wis. Stats.;

11. By hiring an unlicensed person to represent them, as described above, Tri-Crescent and Hill have violated sec. 551.31(2), Wis. Stats.;
12. On April 19, 2004 the staff wrote to the Respondents requesting information about their offers and sales of securities in Wisconsin;
13. To date the staff has not received a response to those letters;
14. On June 7, 2001, the Pennsylvania Securities Commission issued a Summary Cease & Desist Order against Tri-Crescent, Hill, and Donald H. Allen for unlicensed agents selling unregistered securities;

THEREFORE, the staff of the Bureau of Registration & Enforcement petitions the Administrator for the issuance of the attached Order.

DATED this 12th day of July, 2005.



David A. Cohen
Supervising Attorney
Bureau of Registration & Enforcement