

BEFORE THE
STATE OF WISCONSIN
DEPARTMENT OF FINANCIAL INSTITUTIONS
DIVISION OF SECURITIES

In the Matter of
CRITTERS DREAMS, LLC,
LI'L MOUSE PLAYHOUSE, INC., and
MARK R. ANDERSON,

PETITION FOR ORDER

File No. S-04187(EX)

Respondents,

The staff of the State of Wisconsin, Department of Financial Institutions, Division of Securities, Bureau of Registration & Enforcement ("the Division") has conducted an investigation in this matter pursuant to § 551.56, Wis. Stats., and as a result thereof alleges as follows:

1. Critters Dreams, LLC ("Critters Dreams") is a Wisconsin limited liability corporation with a last known business address at 3628 Spooner Avenue, Eau Claire, Wisconsin 54702;
2. Li'l Mouse Playhouse, Inc. ("Li'l Mouse") is a Wisconsin corporation with a last known business address at 3628 Spooner Avenue, Eau Claire, Wisconsin 54702;
3. Mark R. Anderson ("Anderson") is an individual with a date of birth of January 7, 1976, with a last known business address at that of Critters Dreams and Li'l Mouse, and a last known home address of 1619 Spooner Avenue, Altoona, Wisconsin 54720;
4. Upon information and belief, at all times material hereto, Anderson has been an owner, officer and/or the controlling person of Critters Dreams and Li'l Mouse;
5. According to statements made by Anderson to staff of the Division, during the period of the year 2004, Anderson offered and sold to at least 13 persons in Wisconsin, equity investments in Critters Dreams and Li'l Mouse;
6. Since the investors will be involved in a common enterprise with the expectations of profits to be derived from the essential managerial efforts of others, the equity investments offered and sold by Anderson are investment contracts as defined by section DFI-Sec. 1.02(6)(a), Wis. Adm. Code, and are therefore securities as defined by sec. 551.02(13), Wis. Stats., and have never been registered under Ch. 551, Wis. Stats., for their offer and sale in Wisconsin;
7. According to statements of Anderson to staff of the Division, Anderson deposited the checks of the investors in Critters Dreams and Li'l Mouse into his personal account at a financial institution;
8. According to statements of Anderson to staff of the Division, since May 2004, Anderson took certain amounts in cash from every amount invested by investors in Critters Dreams to reimburse himself for expenses of Critters Dreams that he paid for; that he had a hand-written ledger of such expenses, but destroyed it when the accounts of Critters Dreams were put on computer; and that Anderson would provide documentation to staff of the Division of the expenses of Critters Dreams he paid for, and the amounts for which he was reimbursed; and
9. Anderson has failed to provide such documentation to staff of the Division of the

expenses of Critters Dreams he paid for, and the amounts for which he was reimbursed, despite his promise to do so, and repeated requests of the staff of the Division to Anderson's legal counsel that Anderson do so.

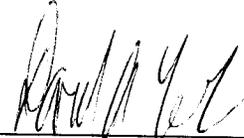
Therefore, the staff of the Division petitions the Administrator of the Division of Securities for the issuance of the attached Order pursuant to Ch. 551, Wis. Stats.



Mark E. Dorman
Examiner

3-10-05

Date



David A. Cohen
Supervising Attorney

3/10/05

Date