

BEFORE THE  
STATE OF WISCONSIN  
DEPARTMENT OF FINANCIAL INSTITUTIONS  
DIVISION OF SECURITIES

---

In the Matter of  
RODGERMARTIN.BIZ, and  
RODGER DENTON MARTIN,

PETITION FOR ORDER

Respondents.

File No. S-03248(EX)

---

The staff of the State of Wisconsin, Department of Financial Institutions, Division of Securities, Bureau of Registration & Enforcement, has conducted an investigation in this matter pursuant to sec. 551.56, Wis. Stats. and as a result thereof alleges as follows:

1. Upon information and belief, RodgerMartin.Biz is a foreign business entity with a last known business address of 1684 Paradise Hill Road, Clarksville, Tennessee 37043-5148;
2. Upon information and belief, Rodger Denton Martin ("Martin") is an individual, with a date of birth of February 12, 1952, who at all times material hereto has been an owner, officer and controlling person of RodgerMartin.biz, with a last known home address of 1729 Haynes Street, Clarksville, Tennessee 37043-4513;
3. During the period of 2003, RodgerMartin.biz and Martin offered and sold to at least one person in Wisconsin interests in a scheme of RodgerMartin.biz ("the RodgerMartin.biz scheme") to receive a return on investment on money invested by the person;
4. Upon information and belief, before starting RodgerMartin.biz, Martin was employed by Wellspring Capital Group, Inc. ("Wellspring") and SharedProfit City, which was similar to the business of RodgerMartin.biz;
5. On September 8, 2003, the U.S. Securities and Exchange Commission ("SEC") obtained a temporary restraining order against Wellspring and its owner, officer and controlling person Blake A. Prater for the Wellspring scheme in U.S. District Court for the District of Connecticut, Civil Action No. 303-CV-0524-MRK;
6. According to Litigation Release No. 18336 of September 10, 2003, of the SEC, Wellspring and Prater operated a sophisticated Internet Ponzi scheme that raised at least \$3 million from thousands of investors, which used a series of interrelated Internet web sites and a network of agents operating throughout the United States to guarantee prospective investors exorbitant returns through a variety of programs, including one that promised that, in exchange for a small sum of money, it would pay investors returns as high as 1,000 percent per year in the form of payments for various living expenses of the investors, such as car loans, rent or business expenses;
7. Upon information and belief, investors can play a passive role in the RodgerMartin.biz scheme with no duties and responsibilities;
8. Upon information and belief, each investor will not be involved in the day-to-day management of the RodgerMartin.biz scheme, since there are too many investors for them to each have any meaningful input, and they do not have the expertise or experience necessary to perform its duties;

9. Since the investors will be involved in a common enterprise with the expectation of profits to be derived from the essential managerial efforts of others, the RodgerMartin.biz scheme offered and sold by the Respondents are investment contracts as defined by section DFI-Sec. 1.02(6)(a), Wis. Adm. Code, and are therefore securities as defined by sec. 551.02(13), Wis. Stats.;

10. The RodgerMartin.biz scheme investment contracts have never been registered for offer and sale in Wisconsin pursuant to Ch. 551, Wis. Stats.;

11. All Respondents have violated sec. 551.21(1), Wis. Stats., by offering and selling unregistered securities to a person in Wisconsin;

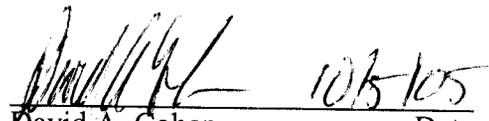
12. The staff of the Bureau of Registration & Enforcement wrote to the Respondents to request information and documents concerning their securities-related transactions with persons in Wisconsin but to date has not received the information and documents.

Therefore, the staff of the Bureau of Registration & Enforcement petitions the Administrator of the Division of Securities for the issuance of the attached Order pursuant to Ch. 551, Wis. Stats.

  
Mark E. Dorman  
Examiner

9-23-05

Date

  
David A. Cohen  
Supervising Attorney

10/5/05

Date