

BEFORE THE
STATE OF WISCONSIN
DEPARTMENT OF FINANCIAL INSTITUTIONS
DIVISION OF SECURITIES

In the Matter of
LEON J. SABEAN, d/b/a
WORLD FINANCIAL,
DONALD M. MARTENS, D.D.S.,
and JEFFREY MARTENS,

PETITION FOR ORDER

File No. S-03028(EX)

Respondents.

The staff of the State of Wisconsin, Department of Financial Institutions, Division of Securities, Bureau of Registration & Enforcement, has conducted an investigation in this matter pursuant to § 551.56, Wis. Stats., and as a result thereof alleges as follows:

1. Leon J. Sabean ("Sabean") is an individual with a CRD # of 1830989, whose date of birth is October 4, 1945, and who at all times material hereto has been the owner, operator, and/or controlling person of a sole proprietorship known as World Financial, with a last known business address of 16152 Beach Boulevard, Suite 131, Huntington Beach, California 92647, and a last known home address of 12249 Brookshire Avenue, Downey, California 90242;

2. Jeffrey Martens ("J. Martens") is an individual who at all times material hereto was an agent of Sabean, and had invested through Sabean previously, with a last known home address at 1347 Legends Lane, Custer, Wisconsin 54423;

3. Donald M. Martens, D.D.S., ("Dr. Martens") is the father and agent of Jeffrey Martens, and a previous customer of Sabean, with a last known home address at 2738 West Point Road, Green Bay, Wisconsin 54304;

4. During 2000, Sabean offered and sold stock of ChineseInvestors.Com, Inc., at \$2.50 per share to at least four persons in Wisconsin, including Dr. Martens and J. Martens;

5. During 2000, J. Martens, on behalf of Sabean, offered and sold to at least 40 persons in Wisconsin stock of ChineseInvestors.Com, Inc. at \$3.50 per share;

6. During 2000, J. Martens created the SB Fund to hold the shares of ChineseInvestors.com, Inc., purchased through him as described in Paragraph 5, and directed Dr. Martens to accept the subscriptions of the Wisconsin investors on his behalf, although it would be controlled by J. Martens;

7. The stock of ChineseInvestors.Com, Inc., has never been registered for offer and sale in Wisconsin pursuant to Ch. 551, Wis. Stats.;

8. All Respondents have violated § 551.21(1), Wis. Stats., by offering and selling unregistered securities to persons in Wisconsin;

9. In connection with the offers and sales of the securities described in Paragraphs 4-6 above, Sabean, doing business as World Financial, transacted business in Wisconsin as a "broker-dealer," as that term is defined by § 551.02(3), Wis. Stats.;

10. At no time has Sabean, doing business as World Financial, been licensed as a securities broker-dealer pursuant to Ch. 551, Wis. Stats.;

