

BEFORE THE  
STATE OF WISCONSIN  
DEPARTMENT OF FINANCIAL INSTITUTIONS  
DIVISION OF SECURITIES

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In the Matter of  
EDWARD T. JONES,

PETITION FOR ORDER

File No. S-04020 (EX)

Respondent.

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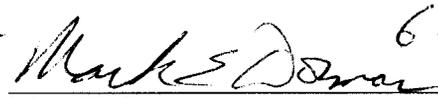
The staff of the State of Wisconsin, Department of Financial Institutions, Securities Division, Bureau of Registration & Enforcement has conducted an investigation in this matter pursuant to § 551.56, Wis. Stats., and as a result thereof alleges as follows:

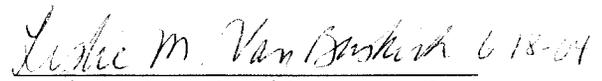
1. Edward T. Jones ("Jones") is an individual with a last known business address at 2860 Ontario Road, Green Bay, Wisconsin 54311 and last known home address of 836 North Eighth Avenue, Sturgeon Bay, Wisconsin 54235;
2. Tru-Pure Ozone Technologies, Inc., ("Tru-Pure") is a Nevada corporation incorporated on February 6, 2001, with a last known address at 2860 Ontario Road, Green Bay, Wisconsin 54311;
3. At all times material hereto, Jones has been the majority shareholder, chief executive officer and the controlling person of Tru-Pure;
4. Upon information and belief, during 2002 and 2003, Jones offered and sold to at least nine persons in Wisconsin the stock of Tru-Pure;
5. Upon information and belief, during the offers and sales described in Paragraph 4 above, Jones told the persons that he was the owner of certain patents relating to an ozone water purification device to be produced for sale by Tru-Pure;
6. Jones told staff of the Bureau of Registration & Enforcement that he received a patent assignment dated July 31, 2000, signed by Ronald Long, the patent inventor/owner, sent by facsimile machine to Jones by Ronald Long on August 7, 2000;
7. Upon information and belief, Jones did not disclose to those persons referred to in Paragraph 4 above that he had not recorded the assignment of the patents referred to in Paragraphs 5-6 above with the U.S. Patent and Trademark Office, so that his claims to the patents were not protected against subsequent purchasers without notice;

8. Upon information and belief, during the time in which the offers and sales described in Paragraph 4 above were made, a company named Communications Associates, which is not related to Jones or Tru-Pure, was the recorded owner of the patents, described in Paragraph 5 above, in the records of the U.S. Patent and Trademark Office; and

9. By engaging in the conduct described above, Jones omitted to state material facts necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading to the investors, in connection with the offer and sale of securities to persons in Wisconsin as set forth above and in violation of § 551.41(2), Wis. Stats.

Therefore, the staff of the Bureau of Registration & Enforcement petitions the Administrator of the Division of Securities for the issuance of the attached Order pursuant to Ch. 551, Wis. Stats.

 6-18-09  
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Mark E. Dorman Date  
Examiner

 6-18-09  
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Leslie M. Van Buskirk Date  
Staff Attorney