

BEFORE THE
DIVISION OF SECURITIES
DEPARTMENT OF FINANCIAL INSTITUTIONS
STATE OF WISCONSIN

In the Matter of
HEALTH MAINTENANCE CENTERS, INC.,
KEVIN L. LAWRENCE, and
LORRAINE H. GEISS,

PETITION FOR ORDER

Respondents.

File No. S-01210(EX)

The staff of the Enforcement Unit, Registration & Enforcement Section, of the Division of Securities, Department of Financial Institutions, State of Wisconsin has conducted an investigation in this matter pursuant to sec. 551.56, Wis. Stats. and as a result thereof alleges as follows:

1. Upon information and belief, Health Maintenance Centers, Inc. ("HMC") is a business incorporated in the State of Washington, with last known business addresses of 175 Parfitt Way SW, Suite 200N, Bainbridge Island, Washington 98110-1814 and 190 Madison, Bainbridge Island, Washington 98110-1814;
2. Upon information and belief, Kevin L. Lawrence (DOB September 8, 1965, CRD #2023445) ("Lawrence") is the chief executive officer, president and founder of HMC, with a last known home address of 11150 Wing Point Drive, Bainbridge Island, Washington 98110, and last known business addresses at that of HMC;
3. Upon information and belief, Lorraine H. Geiss (DOB October 30, 1968, CRD #1982429) ("Geiss") is an individual with a last known home address at 1302 High Street, Union Grove, Wisconsin 53182 and a last known business address of 10127 Northwestern Avenue, Franksville, Wisconsin 53126, and who at all times material hereto was licensed as a securities agent in Wisconsin with Wall Street Financial Group, Inc.;
4. Upon information and belief, during the period of at least October through November 2000, Geiss, on behalf of HMC and Lawrence offered and sold to at least 25 persons in Wisconsin investments in stock of HMC;
5. The investments in stock of HMC as described above are securities as that term is defined by DFI-Sec 1.02(6)(a), Wis. Adm. Code and are therefore securities pursuant to sec. 551.02(13)(a), Wis. Stats.;
6. The stock securities of HMC have never been registered for offer and sale in Wisconsin pursuant to Ch. 551, Wis. Stats.
7. HMC, Lawrence and Geiss have violated sec. 551.21(1), Wis. Stats., by offering and selling unregistered securities in Wisconsin.
8. In connection with the offer and sale of the securities described above, Geiss transacted business in Wisconsin as an "agent" for HMC and Lawrence, as that term is defined by sec. 551.02(2), Wis. Stats.;
9. According to what Geiss told staff of the Wisconsin Division of Securities, Geiss' employing broker-dealer did not approve of the offer and/or sale of the stock by Geiss;

10. Pursuant to DFI-Sec 4.06(2), Wis. Adm. Code, effecting any securities transaction not recorded on the regular books or records of the broker-dealer which the agent represents, unless the transaction is disclosed to, and authorized in writing by, the broker-dealer prior to the execution of the transaction, is deemed a "dishonest or unethical business practice" or "taking unfair advantage of a customer" by an agent, which provides a basis, pursuant to sec. 551.34(1)(g), Wis. Stats., for the censure of a licensee;
11. Despite a written request of the staff of the Division dated September 25, 2001, HMC and Lawrence have not provided information and documents about those persons in Wisconsin who have invested with them; and
12. The State of Washington issued an administrative summary order to cease and desist against HMC and Lawrence on April 9, 2001, for their offer and sale of stock of HMC to over 1,100 investors; and alleged violations of the registration and anti-fraud provisions of the Washington State Securities Act.

Therefore, the staff of the Enforcement Unit, Registration & Enforcement Section, petitions the Administrator of the Division of Securities for the issuance of the attached Order pursuant to Ch. 551, Wis. Stats.

 1-8-02
Date
Mark E. Dorman
Examiner
Enforcement Unit

 1/14/02
Date
David A. Cohen
Supervising Attorney
Enforcement Unit

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