

BEFORE THE
DIVISION OF SECURITIES
DEPARTMENT OF FINANCIAL INSTITUTIONS
STATE OF WISCONSIN

In the Matter of
C & R MARKETING, ROBERT D. LANNING,
and ROBYN I. SACHS a/k/a ROBYN I. MILLMAN
a/k/a ROBIN I. SACHS a/k/a ROBIN I. MILLMAN,

PETITION FOR ORDER

Respondents.

File No. S-01273(EX)

The staff of the Enforcement Unit, Bureau of Registration & Enforcement, of the Division of Securities, Department of Financial Institutions, State of Wisconsin has conducted an investigation in this matter pursuant to sec. 551.56, Wis. Stats. and as a result thereof alleges as follows:

1. C & R Marketing ("C & R") is a foreign business entity with a last known business address of 896 N Federal Hwy. 126, Lantana, FL 33462.
2. Robert D. Lanning ("Lanning") is an individual who at all times material hereto has been President of C & R, with a last known business address at that of C & R.
3. Robyn I. Sachs a/k/a Robyn I. Millman a/k/a Robin I. Sachs a/k/a Robin I. Millman (DOB 6/1/51) ("Sachs") is an individual who at all times material hereto has been an agent of C & R and Lanning, with a last known business address at that of C & R and a last known residence address of 9514 SW 1st Pl., Pompano Beach, FL 33071.
4. During the period of November, 2001, Sachs, on behalf of C & R and Lanning, offered stock to at least one person in Wisconsin.
5. The stock offered by the respondents are securities as defined by sec. 551.02(13), Wis. Stats., and have never been registered for offer and sale in Wisconsin pursuant to Ch. 551, Wis. Stats.
6. In connection with the offers of the securities described above, C & R transacted business in Wisconsin as a "broker-dealer," as that term is defined by sec. 551.02(3), Wis. Stats.
7. At no time has C & R been licensed as a securities broker-dealer pursuant to Ch. 551, Wis. Stats.
8. Respondent C & R has violated sec. 551.31(1), Wis. Stats., by transacting business in Wisconsin as a broker-dealer without a license.
9. In connection with the offers of the securities described above, Sachs transacted business in Wisconsin as an "agent" for C & R and Lanning, as that term is defined by sec. 551.02(2), Wis. Stats.
10. At no time has Sachs been licensed as a securities agent pursuant to Ch. 551, Wis. Stats.
11. Sachs has violated sec. 551.31(1), Wis. Stats., by transacting business in Wisconsin as a securities agent without a license.

12. C & R and Lanning have violated sec. 551.31(2), Wis. Stats., by employing an unlicensed agent to represent them in Wisconsin.
13. On June 5, 1998, Sachs entered a plea of guilty to felony theft in the 17th Judicial Circuit Court in Broward County, Florida, Case No. 97023998CF10A.
14. On May 20, 1999, the Division of Securities, issued a Summary Order of Prohibition against Sachs, based on allegations of securities law violations.
15. In connection with the offer of the securities described in Paragraph 4, the Respondents omitted to disclose the felony conviction of Sachs referred to in Paragraph 13.
16. All Respondents have violated sec. 551.41(2), Wis. Stats., by omitting to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they are made, not misleading, in connection with the offer of securities to a person in Wisconsin.

Therefore, the staff of the Enforcement Unit petitions the Administrator of the Division of Securities for the issuance of the attached Order pursuant to Ch. 551, Wis. Stats.

Susan A. Kittel Moore 3/14/02

 Susan A. Kittel Moore Date
 Legal Assistant
 Enforcement Unit

David A. Cohen 3/19/02

 David A. Cohen Date
 Supervising Attorney
 Enforcement Unit