

BEFORE THE  
DEPARTMENT OF FINANCIAL INSTITUTIONS  
DIVISION OF SECURITIES  
STATE OF WISCONSIN

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In the Matter of  
SHADD VICKERY, PATRICK ALBRIGHT,  
SALLIE GOLD and ESPRESSO EXPRESS, INC.,

PETITION FOR ORDER  
(SUMMARY)

Respondents.

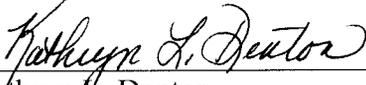
File S-01219(FX)

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The staff of the Enforcement Unit, Registration & Enforcement Section, of The Division of Securities, Department of Financial Institutions, State of Wisconsin has conducted an investigation in this matter pursuant to sec. 553.55, Wis. Stats., and as a result thereof alleges as follows:

1. Shadd Vickery (“Vickery”) is an individual, with a last known address of 2311 10<sup>th</sup> Avenue, North, Suite One, Lake Worth, FL 33461.
2. Patrick Albright (“Albright”) is an individual, with a last known business address of 31301 North Congress Avenue, Suite 410, Boynton Beach, FL 33426.
3. Sallie Gold (“Gold”) is an individual, with a last known business address of 31301 North Congress Avenue, Suite 410, Boynton Beach, FL 33426.
4. Espresso Express, Inc. (“Espresso”) is a foreign business entity, with a last known business address of 31301 North Congress Avenue, Suite 410, Boynton Beach, FL 33426.
5. Upon information and belief, Vickery is the Director, President and Treasurer of Espresso.
6. Upon information and belief, Albright is the Director, Vice-President and Secretary of Espresso.
7. Upon information and belief, Gold is a salesperson of Espresso.
8. In approximately March of 2001, Gold, on behalf of Espresso, sold a person in Wisconsin a business opportunity in Espresso after responding to an advertisement in a Wisconsin newspaper
9. Pursuant to the offering materials, the “business opportunity” granted the right to engage in the business of offering, selling or distributing goods or services under a marketing plan or system prescribed in substantial part by the offeror; the operation of the business in association with a trademark, service mark, trade name, logotype, advertising or other commercial symbol; and the required payment of a fee.
10. The “business opportunity” described in paragraph 9 above is a franchise as defined by sec. 553.03(4), Wis. Stats., and has never been registered for sale in Wisconsin pursuant to Ch. 553, Wis. Stats.
11. Respondents have violated sec. 553.21, Wis. Stats., by selling an unregistered franchise in Wisconsin.

Therefore, the staff of the Enforcement Unit petitions the Administrator of the Division of Securities for the issuance of the attached order pursuant to Ch. 551, Wis. Stats.

  
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Kathryn L. Denton                      11/26/07  
Examiner                                      Date  
Bureau of Registration and Enforcement

  
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David Cohen                                      11/26/07  
Supervising Attorney                      Date  
Bureau of Registration and Enforcement