



**ECONOMICS**  
WISCONSIN

WISCONSIN COUNCIL ON ECONOMIC EDUCATION



LAKELAND  
UNIVERSITY  
Center for Economic  
Education

PRESENT

*The 12<sup>th</sup> Annual*  
**Get Your Students Pumped Up on  
Personal Finance and Economics!**



*In Conjunction with the 8th Annual  
Wisconsin Summit on Financial Literacy*  
**Friday, October 19, 2018**

**Lambeau Field North Balcony | Green Bay, WI**

This one day conference at Lambeau Field is geared to support K-12 teachers and community outreach educators, or anyone with an interest in enhancing the financial and economic literacy of individuals (young or old) within their community. Network with leaders in the field of financial literacy and economic education, ranging from: college professors, K-12 teachers, private foundations, members of the financial services industry, regulatory agencies, and others who share your passion. Among those presenting are college professors with expertise in personal financial and economics education, fellow K-12 teachers with years of experience teaching these disciplines, as well as financial industry veterans. Fifteen sessions will be offered including a strand focusing on teaching financial literacy to the community.

**Topics Include:**

- Walkin' on Wall Street: Playing the Stock Market Game in Your Classroom
- How to Teach Your Students About the Current Trade Wars
- Don't Be Jack: A Financial Learning Game: The Debut of the Student Edition
- The Millionaire Game
- FDIC Money Smart 2018: What's the same and what's different?
- Next Gen Personal Finance Resources
- Wisconsin's New Standards for Social Studies: The Economics Strand
- Teaching the Great Recession
- Look Forward to Your Future: Wisconsin's Student Debt and College Affordability
- Using "Shark Tank" to Teach Economics and Entrepreneurship

***and more!***

## Agenda / Schedule

- 8:30 Registration / Continental Breakfast
- 9:00 - 10:15 Welcome / Opening Session  
Guest Speaker Doug Young  
Understanding Fiscal Responsibility
- 10:30 - 11:25 Breakout Session #1
- 11:30 - 12:25 Breakout Session #2
- 12:30 - 1:30 Lunch  
Excellence in Teaching Awards presented by  
Mark Murphy, Packers President & CEO
- 1:30 - 2:25 Breakout Session #3
- 2:30 Evaluation

For information on sponsorship  
contact Francis X. Vogel  
414.221.9784 or [fvogel@ewwcee.org](mailto:fvogel@ewwcee.org)

**RAFFLE DRAWING!**  
CHANCE TO WIN 1 of  
4 Amazon Fire 7 Tablet  
with Alexa, 7" Display  
and 8 GB!

## Friday, October 19, 2018

Lambeau Field | Green Bay, WI

### Registration & Cost

Cost: \$65.00

To register online please visit:

<http://ewwcee.org/events>

***Seating is limited. Register now!***

#### For directions:

[www.packers.com/lambeau-field/stadium-info/directions.html](http://www.packers.com/lambeau-field/stadium-info/directions.html)

## ASET Turns 29!

Join us for the 29th Annual Association of School Economics  
Teachers (ASET) Conference, November 29th at

Briggs & Stratton corporate headquarters in Milwaukee.  
Tim O'Driscoll will be awarded the James Flora Teaching  
Award for his lifetime achievements in economics education.

Visit <http://ewwcee.org/events>  
to reserve your seat today for only \$29!

## Next Gen Personal Finance FinCamp

In collaboration with DFI and EconomicsWisconsin, Next Gen Personal Finance (NGPF)  
would like to invite you to participate in a one-day professional development  
workshop for personal finance educators.

NGPF is committed to providing educators with a robust set of professional development  
opportunities. These range from asynchronous offerings (podcasts, NGPF blog posts, flash surveys  
and Q&A Forum) to real-time (PLCs and monthly webinars) to in-person (workshops at state and  
national conferences and NGPF Summer Institute). NGPF developed FinCamp to provide teachers  
with a one-day workshop focused on collaboration, curation, creation and content.

\*\*\*If you attend both events, the \$65 registration for the 12th Annual Get Your Students Pumped Up  
on Personal Finance and Economics will be reimbursed and hotel accommodations will be provided  
for you October 19th at no cost thanks to a generous donation by NGPF.  
You must attend both events to receive this special offer. Sign up today!

**NGPF FinCamp: Green Bay**  
October 20, 2018  
8:00am to 3:30pm  
Hilton Garden Inn  
1015 Lombardi Avenue  
Green Bay, WI 54304

To register for  
NGPF FinCamp  
visit [https://www.ngpf.org/  
events/2082/](https://www.ngpf.org/events/2082/)

**Questions?**  
Contact us at  
414.221.9400,  
email [econed@ewwcee.org](mailto:econed@ewwcee.org),  
or visit us at  
[www.ewwcee.org](http://www.ewwcee.org)