



Tradenname/Trademark

Change of Address and/or Contact Information

OFFICE USE ONLY
Received Date:

1. Effective date of change

Month(MM)	Day(DD)	Year (YYYY)
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If expired, do NOT submit this form.

2. Applicant Name currently associated with the Trademark/Tradenname	3. Registration ID
4. Tradenname or Trademark	

New Address(es)

5. New Street address	City	State	Zip
6. Mailing address (if different from street address)	City	State	Zip

New Contact information

7. Contact person	
Email	Phone
8. I, the undersigned, am the registrant, owner, officer or representative who is authorized to submit the address and/or contact information for the registered Trademark or Tradenname.	
Signature	
Printed Name	
Title	

This document can be made available in alternate formats, upon request, to qualifying individuals with disabilities.

Attention: Tradenname/Trademark Section
Department of Financial Institutions

Mail to: PO Box 7847
Madison WI 53707-7847

Courier: 4822 Madison Yards Way, North Tower
Madison WI 53705

Contact Information:

Phone: 608-266-8915

Email: DFI-Trademark@dfi.wisconsin.gov

Fax: 608-264-7965

TTY: 711

Instructions for Change of Address(es) or Contact Information of Trademark/Tradename Registration

1. Enter the effective date of the change to the address/contact person for the Tradename/Trademark. If the Tradename/Trademark is expired, do not submit this form.
2. Enter the name of the individual or entity that the Tradename/Trademark is registered to.
3. Enter the Registration ID of the filing you are making changes to. To find this number, search for your Tradename/Trademark on our website <https://dccc.wdfi.org>
4. Enter the Trademark or Tradename you are updating information for.
5. If you are making a change to the business address, enter the new address.
6. If you are making a change to the mailing address, enter the new address.
7. If you are making a change to the contact information, enter the new information.
8. Apply your signature and clearly print your name and title.
9. There is no fee required to submit a change to the addresses or contact information.
10. The information will be updated on <https://dccc.wdfi.org>. Contact us if you notice any discrepancies and/or have questions.

Email: DFI-Trademark@dfi.wisconsin.gov

Phone: 608-266-8915